

COMPUTER SYSTEM AND RECOMMENDATION INFORMATION PROVISION CONTROL METHOD

[TITLE OF THE DOCUMENT] ABSTRACT

A computer system that performs control for presenting recommendation information relating to an item to a user includes a recommended date estimation section and a recommendation control section. The recommended date estimation section estimates a first recommended purchase date that is a recommended purchase date of a first item, based on measurement size information relating to a measurement size of the item, body information of a first target user with respect to a wearing part on which the item is worn, and the measurement size information of a wearing item suitable for the first target user to wear at a current time point. The recommendation control section provides the first recommended purchase date and additional information for recommending purchase of the first item.

[FIG. 15]