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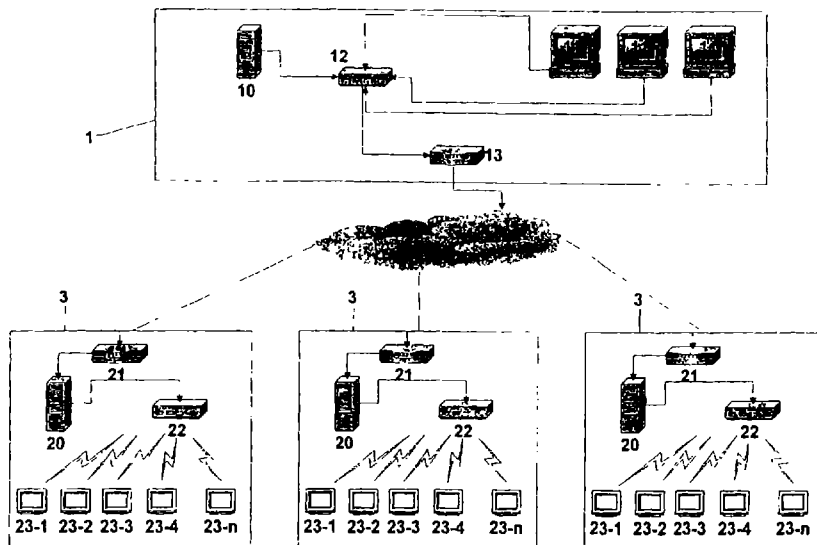
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(54) Title: A DISPLAY SYSTEM



(57) Abstract: The present invention relates to a system for displaying information, such as advertising, at a remote site. The system includes a display system positioned at the remote site (3). The display system is formed from a number of displays (23-1.. 23-n) adapted for wireless communication with an end station (21). The display system is adapted to communicate with base station (1) that includes an input for receiving display data representing the information to be displayed and, a controller (11) for controlling the display of the information. The base station (1) and displays systems operate by communicating via a communications system (2) so as to allow the display data to be transferred from the base station (1) to the display system. The display system then operates to display the information as required by the controller (11).

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