

ABSTRACT OF THE DISCLOSURE

A pressure-sensitive adhesive layer for a flexible image display device of the present invention has a storage elastic modulus G' at -20°C of 3.5×10^4 to 1.7×10^5 Pa and a storage elastic modulus G' at 23°C of 1.0×10^4 to 5.0×10^4 Pa, and a difference between the storage elastic modulus G' at 23°C and the storage elastic modulus G' at 85°C being 5.2×10^3 Pa or more. A pressure-sensitive adhesive layer for a flexible image display device of the present invention can satisfy bending resistance from low temperatures to high temperatures.

Fig. 6