

What is claimed is :

1. A method for maintaining one or more tag collections, comprising:
 - providing, by a search system, a first search result to a first user in response to a search submitted by the first user to the search system ;
 - providing a first tag to the first user as a suggested tag for the first search result based on the first search result being tagged with the first tag in a personal tag collection of a second user, the personal tag collection being of tagged search results that are searchable in the search system by the second user and any subset of users of the search system that is specified by the second user in a privacy setting of the personal tag collection;
 - responsive to identifying the first user tagging the first search result with the first tag, generating a first personal tag collection for the first tag, the first personal tag collection being of first tagged search results that are searchable in the search system for the first user and any subset of the users of the search system specified by the first user in a privacy setting of the first personal tag collection ;
 - organizing the first search result as a first tagged search result into then first personal tag collection ;
 - organizing the first search result into a first public tag collection associated with the first tag based on the first user tagging the first search result with the first tag, the first public tag collection comprising a plurality of search results that are tagged with the first tag by a plurality of the users and are publicly searchable by the users in the search system.
2. The method of claim 1, comprising:
 - responsive to identifying the first user tagging a second search result with the first tag, organizing the second search result as a second tagged search result into the first personal tag collection.
3. The method of claim 1, comprising:
 - responsive to identifying the first user tagging a second search result with a second tag, generating a second personal tag collection for the second tag; and
 - organizing the second search result as a second tagged search result into the second personal tag collection.
4. The method of claim 1, comprising :
 - providing the first user with access to one or more personal tag collections through a personal tag collection interface ; and
 - providing the first personal tag collection and a first tag count corresponding to a number of tagged search results within the first personal tag collection through the personal

tag collection interface.

5. The method of claim 1, comprising:

providing a tag update within a tag collection newsfeed through a public tag collection interface provided to a second user, the tag update indicating that the first user tagged the first search result with the first tag .

6. The method of claim 5, the providing a tag update comprising:

providing the tag update based upon the second user having a follower relationship with the first user.

7. The method of claim 1, comprising :

providing the first user with access to a tag collection newsfeed through a public tag collection interface, the tag collection newsfeed comprising one or more tag updates associated with one or more users tagging search results with the first tag .

8. The system of claim 1, comprising :

providing a top tag collection newsfeed through a public tag collection interface, the top tag collection newsfeed comprising one or more tag collections having tag counts above a top tag threshold.

9. The method of claim 1, comprising :

providing a tag trending newsfeed through a public tag collection interface, the tag trending newsfeed comprising one or more tag collections having tag count increases within time spans above a trending threshold.

10. The method of claim 1, comprising:

receiving a first tag search from the first user; the first tag search specifying a second tag ;

responsive to the second tag corresponding to a second personal tag collection associated with the first user,

providing access to the second personal tag collection through a personal tag collection interface ; and

responsive to the second tag corresponding to a second public tag collection, providing access to the second public tag collection through a public tag collection interface.

11. The method of claim 10, the providing access to the second public tag collection comprising :

displaying one or more avatars through the public tag collection interface, an avatar representing a user that tagged a search result, within the second public tag collection, with the second tag.

12. The method of claim 11, comprising :
responsive to receiving a selection of a first avatar, displaying one or more tag collections associated with a user represented by the first avatar.
13. The method of claim 10, the providing access to the second personal tag collection comprising :
evaluating one or more tagged search results, tagged by the first user, to identify a search result content type;
responsive to the search result content type corresponding to an image, displaying one or more tagged search results within the second personal tag collection according to a magazine layout ;
responsive to the search result content type corresponding to a video, displaying the one or more tagged search results within the second personal tag collection according to a video preview layout ;
responsive to the search result content type corresponding to a URL, displaying the one or more tagged search results within the second personal tag collection according to a list layout ; and
responsive to the search result content type corresponding to textual information, displaying the one or more tagged search results within the second personal tag collection according to a text reader layout.
14. The method of claim 1, wherein the organizing of the first search result into the first public tag collection and the organizing of the first search result into the first personal tag collection is automatically performed in response to a single user input provided by the user on a user interface element displayed on the first search results page and is based on a user tagging model of the first user indicating a personal preference of the first user to organize tagged search results into both public and personal tag collections.
15. A search system for providing access to one or more tag collections comprising :
one or more processors ; and
one or more computer storage media storing computer-useable instructions that, when executed by the one or more processors, cause the one or more processors to perform operations comprising :
providing, by the search system, a first search result to a first user in response to a search query submitted by the first user to the search system ;

providing a first tag to the first user as a suggested tag for the first search result based on the first search result being tagged with the first tag in a personal tag collection of a second user, the personal tag collection being of tagged search results that are searchable in the search system by the second user and any subset of users of the search system specified by the second user in a privacy setting of the personal tag collection ;

based on identifying the first user tagging the first search result with the first tag, organizing the first search result into a first public tag collection associated with the first tag, the first public tag collection comprising a plurality of search results that are tagged with the first tag by a plurality of users and are publicly searchable by the users in the search system ;

receiving a tag search from a third user, the tag search specifying the first tag;

in response to the receiving of the tag search, searching, by the search system, the first public tag collection; and providing, by the search system, to the third user in response to the tag search the first search result from the first public tag collection.

16. The system of claim 15, wherein the operations further comprise :

responsive to the first tag corresponding to the first public tag collection, providing access to the first public tag collection through a public tag collection interface configured to provide a top tag collection newsfeed through the public tag collection interface, the top tag collection newsfeed comprising one or more tag collections having tag counts above a top tag threshold, wherein the top tag collection newsfeed includes the first public tag collection based on the first user tagging the first search result with the first tag.

17. The system of claim 15, wherein the operations further comprise :

responsive to the first tag corresponding to the first public tag collection, providing access to the first public tag collection through a public tag collection interface configured to :

display one or more avatars through the public tag collection interface, an avatar representing a user that tagged a search result, within the first public tag collection, with the first tag; and

responsive to receiving a selection of a first avatar, display one or more tag collections associated with a user represented by the first avatar.

18. The system of claim 15, wherein the operations further comprise :

responsive to the first tag corresponding to the first public tag collection, providing access to the first public tag collection through a public tag collection interface configured to

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crawl one or more content sources to identify user generated content ;
identify a descriptor assigned to the user generated content by a content source;
tag a URL comprising the user generated content with a tag derived from the
descriptor to generate a new tagged search results; and
add the new tagged search result into a public tag collection for access by one or
more users .

19. The system of claim 15, wherein the operations further comprise :
receiving, by the search system, the tag search as a temporal tag search; and
identifying a time span associated with the temporal tag search for the searching,
the searching being for one or more tagged search results corresponding to the time span.

20. A method for providing access to one or more tag collections, comprising :
providing by a search system, a first search results page to a first user in response
to a first search query submitted by the first user to the search system, the first search results
page comprising, a plurality of search results including a first search result and a second
search result, the first search results page further comprising a first tag suggested for the first
search result based on the first search result being tagged with the first tag in a personal tag
collection of a second user, the personal tag collection being of tagged search results that are
searchable in the search system by the second user and any subset of users of the search
system that is specified by the second user in a privacy setting of the personal tag collection,
wherein the first user was not in the subset of the users during the search and the first tag is
display in an off state to indicate the first search result has not been tagged by the first user
with the first tag, and

a second tag suggested for the second search result based on a public tag
collection comprising a plurality of search results that are tagged with the second tag by a
plurality of the users and are publicly searchable by the users in the search system ;

based on identifying the first user tagging the first search result with the first tag
on the first search results page, organizing the first search result into a first public tag
collection associated with the first tag, the first public tag collection comprising a first
plurality of search results that are tagged with the first tag by a first plurality of the users and
are publicly searchable by the users in the search system;

based on identifying the first user tagging the second search result with the

second tag on the first search results page, organizing the second search result into a first personal tag collection of the first user, the first personal tag collection being of first tagged search results that are searchable in the search system by the first user and any subset of the users of the search system that is specified by the first user in a privacy setting of the first personal tag collection ;

receiving a second search query ;

in response to the receiving of the second search query, searching, by the search system, the first public tag collection ; and

providing, by the search system, to the first user in response to the second search query the first search result from the first public tag collection on a second search results page that displays the first tag in an on state to indicate the first search result was already tagged by the first user with the first tag on the first results page.