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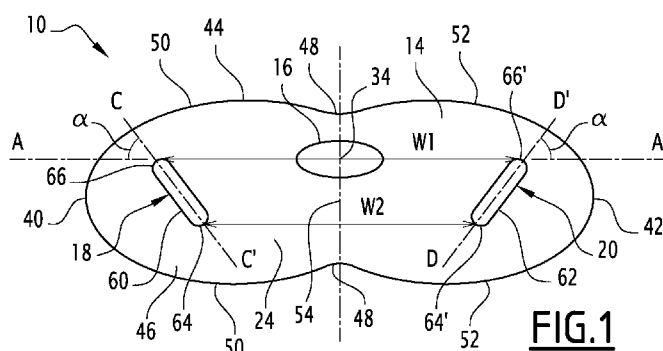
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(54) **Title:** NON-WOVEN FACE MASK AND CORRESPONDING COSMETIC TREATMENT METHOD.



(57) **Abstract:** This non-woven comprises a base sheet (14) delimiting a central hole (16), a first side attachment element (18) and a second side attachment element (20) for attaching to the ears (22) of a user. The base sheet (14) is made of an elastic non-woven material, the base sheet (14) being configured to apply a first pressure at a first point located at a distance greater than 40 mm and less than 75 mm from the center of a central hole (16) along a horizontal axis (A-A') on a NARIKO face dummy, when stretched along the horizontal axis of more than 10%, and wherein the base sheet (14) is configured to apply on a NARIKO face dummy a second pressure at a second point located at a distance greater than 65 mm and less than 100 mm from the center of the central hole (16) below the horizontal axis A-A', at an angle greater than 35° and advantageously less than 80° when stretched along the horizontal axis (A-A') of more than 10%. The second pressure is equal or greater than the first pressure.