

METHOD AND APPARATUS FOR DISPLAYING REMINDER MESSAGE

ABSTRACT

A method and an apparatus for displaying a reminder message are provided. The
5 method may comprise: acquiring a received reminder message; identifying a pin-to-top
reminder message or a common reminder message from the reminder message according to
a display mode configured for the reminder message; and displaying the pin-to-top reminder
message in a first display area in a reminder message display page, and displaying the
common reminder message in a second display area in the reminder message display page,
10 wherein the first display area and the second display area are respectively located at
different positions in the reminder message display page. With the technical solution of this
application, reminder messages may be mode-differentiated and partially displayed in a pin-
to-top manner, thus preventing an important message from being obscured due to too many
reminder messages, helping improve the reminding effect, and improving the
15 communication efficiency.

Figure 3