

ABSTRACT

Provided is an aqueous coating material that is excellent in room-temperature curability and can exhibit excellent performance in cracking resistance and weather resistance and the like. The aqueous coating material of the present invention has room-temperature curability, and contains an acrylic silicon resin emulsion (A) and a pigment (B). A silica remaining amount ratio in the resin solid content of the acrylic silicon resin emulsion (A) is 1 to 40% by mass. The acrylic silicon resin emulsion (A) has a glass transition temperature of 30°C or lower. Two or more kinds of (meth)acrylic acid alkyl esters (s) having an alkyl group having 4 or more carbon atoms are contained as monomers constituting the acrylic silicon resin emulsion (A), and the homopolymer of the (meth)acrylic acid alkyl ester (s) having an alkyl group having 4 or more carbon atoms has a glass transition temperature of 0°C or lower.