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Title of Invention: Reusable Message Sticker

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Description

- 1) This invention is in regard to a Sticker made reusable, so that it can be used over and over again.
- 2) At present many (or maybe all) stickers available in the market are not truly reusable, in the sense that they are not able to retain their original good form or condition after use. They may be re-pasted for use again, as their adhesive is of removable type. But one (or more) of their corners would be bent or damaged when they are removed (from a surface), most probably by fingers. It is important that for a sticker to be truly reusable, especially for a Message Sticker (due to aesthetic reason), it must be as nice as its original form, after repeated use.
- 3) The invention is to come out with a sticker that is truly reusable, in this case a Message Sticker. This incorporates the use of a special removable type of adhesive on (one side of) the Sticker, which would allow it to be re-pasted many times, and would not leave residues on surfaces so pasted.
- 4) A small Plastic Film is attached to the bottom-right corner of the Sticker (when viewing towards the front face of the Sticker), on the adhesive side. This Plastic Film is attached to the Sticker by a special technique, such that its appropriate edges are in alignment with the respective edges of the Sticker. The Plastic Film does not need to have adhesive by itself. In this way there would be a small area in this Sticker corner whereby the adhesive is covered up by the Plastic Film. Thus this corner would not stick to any surface. For removing this Sticker, just insert a small piece of normal and thin paper into this corner (and move in the paper somewhat), and pull (the Sticker together with the paper) outwards slightly. After that use fingers to pull the Sticker off. The Plastic Film is designed in such a way that it would reduce over-bending of the Sticker corner to the minimum.

- 5) Alternatively, the Plastic Film can be designed in a different shape (e.g. rectangular) and placed along any straight edge (on the adhesive side) of the Sticker. The same way (i.e. by using a small piece of paper) can be used to remove the Sticker.
- 6) A special Album is also created. Once the Sticker is removed from a surface, it would be able to be pasted and stored in this Album. This Album (without any Stickers initially) would be sold separately in the market. It would consist of a number of sheets made of plastics. Both sides of each sheet are of special textured surface, so that a Sticker can be easily peeled off (from this surface) with fingers, when the Sticker is intended for use.

Description Of Drawings, Hand-Made Samples, and Others

- 1) Some drawings, hand-made samples and pictures are attached for illustration purpose. Sheets 6 and 7 show examples of intended Message Stickers. There would be more and different Stickers coming out along the line as what the market would demand. Hand-cut samples of these Stickers are also attached for reference, but they are without adhesive and liner (or backing).
- 2) Sheet 8 is the overall outlook of the Sticker. Sheet 9 is the drawing of the Plastic Film. It is made of appropriate plastic and die-cut in mass quantity for intended use.

Sheet 10 is an alternative overall outlook of the Sticker, where the Plastic Film (in different shape) is placed along a straight edge of the Sticker.

- 3) Sheets 11 and 12 is the Instruction to be printed on (two sides of) a card. In this case, both English and Chinese are printed. This card is packaged inside a clear plastic bag, together with the Sticker. There would be only these two items inside the plastic bag. The Instruction explains further about this Sticker.

- 4) Sheets **13** and **14** are computer generated models of the Album.

Sheet **15** to Sheet **21** are drawings of the Album. The dimensions shown may vary slightly or somewhat in future. Also attached is a hand-made sample of this Album. It is just a simplified version cut from paper, but according to the dimensions shown in the drawings.

CLAIMS:

- 1) The attaching of a Plastic Film (3, Sheet 8) to an appropriate corner of the Sticker (1, Sheet 8) (on adhesive side) to make the Sticker truly reusable, characterised by the concept and design (as depicted on Sheet 9) of the Plastic Film.
- 2) Alternatively, the attaching of a Plastic Film (3, Sheet 10) to any straight edge of the Sticker (1, Sheet 10) (on adhesive side) to make the Sticker truly reusable.
- 3) The making of an Album to store the Stickers, characterised by the design of the Album (as depicted by drawings of Sheet 15 to Sheet 21 and hand-made sample), including the use of special textured plastic sheets (for easy detachment of the Stickers).