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INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification 7 : G06F 17/60 | A1

(11) International Publication Number: **WO 00/48111**

(43) International Publication Date: 17 August 2000 (17.08.00)

(21) International Application Number: PCT/US00/00732

(22) International Filing Date: 13 January 2000 (13.01.00)

(30) Priority Data:
09/249,022 12 February 1999 (12.02.99) US

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(81) Designated States: AE, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CR, CU, CZ, DE, DK, DM, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, UZ, VN, YU, ZA, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

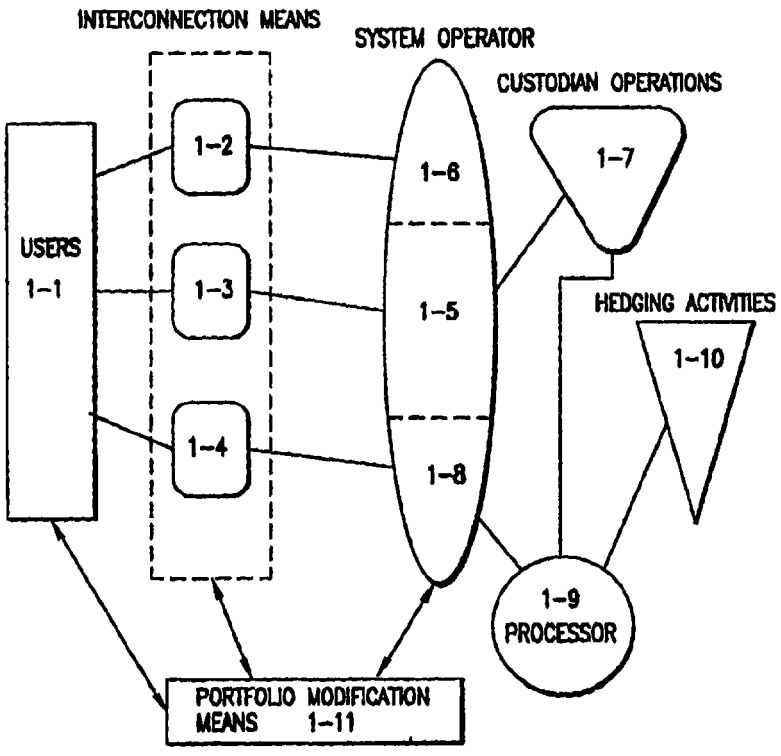
Published
With international search report.

G00001

(54) Title: SYSTEM FOR ENABLING SMALLER INVESTOR TO MANAGE RISK

(57) Abstract

A computer-based system for reducing market risk for a given portfolio by examining the expected market risk, pricing it, and transferring some or all of it in exchange for consideration, which can be either cash, other property or part of the opportunity cost forgone in connection with or an assignment of part of the portfolio. A user (1-1) will select a portfolio of securities to be protected, and the account to be shielded is devised by the computer-based system and executed and transacted for the user. The portfolio is then analyzed and prices the requested shielding in a variety of different manners. The user (1-1) then selects the protection desired and the payment method, and the securities shielded are then held in the system or a third party custodial arrangement (1-7) or noted as the selected reference securities in connection with a virtual portfolio.



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