CLAIMS

1. A system for provisioning data service plan to a user comprising

a web resource traffic monitor arranged to monitor a user device access to at least one web resource and generate a user access data; and

a data service planner arranged to receive the user access data and recommend to the user a data service plan for subsequent access to the at least one web resource;

wherein the data service plan include a pay-per-specific time data service plan or a pay per action data service plan

wherein the web resource traffic monitor is configured to determine if the web resource is accessed by the user device for the first time,

wherein if the web resource is accessed for the first time, the web resource is subsequently accessible without cost.

2. The system according to claim 1, wherein the web resource traffic monitor is integrated with the user device.

3. The system according to claim 2, wherein the web resource traffic monitor is configured to run as a background application on the user device for the monitoring of access to the at least one web resource.

4. The system according to claim 1, wherein the web resource is subsequently accessible without cost to the user for a pre-determined time.

5. The system according to claim 1, wherein the web resource is accessible without cost to the user for a subsequent predetermined number of access to the web resource.

6. The system according to claim 1, wherein if the web resource is not accessed by the user for the first time, the web resource traffic monitor is configured to determine a time difference between the previous

access of the at least one web resource and the most recent access of the at least one web resource.

7. The system according to claim 6, wherein if the time difference is greater than a predetermined period, then subsequent access to the web resource is available without cost to the user for a pre-determined time.

8. The system according to claim 1, wherein the data service planner is in data communication with a subscriber database to check if the user is an existing subscriber of a data service plan.

9. The system according to claim 1, further comprising a whitelist in data communication with the web resource traffic monitor, the whitelist maintaining a list of web resources available for toll free access by the user device.

10. The system according to claim 1, wherein each subsequent action to access the web resource includes the actions retrieve, input or manipulate data.

11. The system according to claim 10, wherein each action to retrieve, input or manipulate data is charged or billed based on a flat fee for a defined set of subsequent actions.

12. A method for provisioning data service plan to a user comprising the steps of:-

monitoring the user's access to a web resource; and

recommending a data service plan for subsequent access to the web resource based on the user's access to the web resource;

wherein the data service plan include a pay-per-specific time data service plan or a pay per action data service plan,

wherein the step of monitoring includes determining if the web resource is accessed by the user for the first time,

wherein if the web resource is accessed for the first time, the web resource is accessible without cost to the user.

13. The method according to claim 12, wherein the step of monitoring the user's access to the web resource is performed on a user device.

14. The method according to claim 12, wherein the web resource is accessible without cost to the user for a pre-determined time.

15. The method according to claim 12, wherein the web resource is accessible without cost to the user for a subsequent predetermined number of access to the web resource.

16. The method according to claim 12, wherein if the web resource is not accessed by the user for the first time, the method includes a step of determining a time elapsed between the previous access of the at least one web resource and the most recent access of the at least one web resource.

17. The method according to claim 16, wherein if the time elapsed is greater than a predetermined period, then the web resource is accessible without cost by the user for a pre-determined time.

18. The method according to claim 12, wherein the step of recommending includes a step of checking if the user is an existing subscriber of a data service plan.

~~19. A system for provisioning data service plan to a user comprising~~

~~a web resource traffic monitor arranged to monitor a user device access to at least one web resource and generate a user access data; and~~

~~a data service planner arranged to receive the user access data and recommend to the user a data service plan for subsequent access to the at least one web resource based on the user access data and a number of rejections or acceptance made to previous data service plan recommendations;~~

wherein the data service plan include a pay-per-specific time data service plan or a pay per action data service plan.

20. The system according to claim 19, wherein the web resource traffic monitor is integrated with the user device.

21. The system according to claim 20, wherein the web resource traffic monitor is configured to run as a background application on the user device for the monitoring of access to the at least one web resource.

22. The system according to claim 19, wherein the data service planner is in data communication with a subscriber database to check if the user is an existing subscriber of a data service plan.

23. The system according to claim 19, further comprising a whitelist in data communication with the web resource traffic monitor, the whitelist maintaining a list of web resources available for toll free access by the user device.

24. The system according to claim 19, wherein each subsequent action to access the web resource includes the actions retrieve, input or manipulate data.

25. The system according to claim 24, wherein each action to retrieve, input or manipulate data is charged or billed based on a flat fee for a defined set of subsequent actions.

26. A method for provisioning data service plan to a user comprising the steps of:

monitoring the user's access to a web resource; and

recommending a data service plan for subsequent access to the web resource based on the user's access to the web resource and a number of rejections or acceptance made to previous data service plan recommendations;

wherein the data service plan include a pay-per-specific time data service plan or a pay per action data service plan.

~~27. The method according to claim 26, wherein the step of monitoring the user's access to the web resource is performed on a user device.~~

~~28. The method according to claim 26, wherein the step of recommending includes a step of checking if the user is an existing subscriber of a data service plan.~~

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a web resource traffic monitor arranged to monitor a user device access to at least one web resource and generate a user access data; and

a data service planner arranged to receive the user access data and recommend to the user a data service plan for subsequent access to the at least one web resource;

wherein the data service plan include a pay-per-specific time data service plan or a pay per action data service plan

wherein the web resource traffic monitor is configured to determine if the web resource is accessed by the user device for the first time,

wherein if the web resource is accessed for the first time, the web resource is subsequently accessible without cost.

2. The system according to claim 1, wherein the web resource traffic monitor is integrated with the user device.

3. The system according to claim 2, wherein the web resource traffic monitor is configured to run as a background application on the user device for the monitoring of access to the at least one web resource.

4. The system according to claim 1, wherein the web resource is subsequently accessible without cost to the user for a pre-determined time.

5. The system according to claim 1, wherein the web resource is accessible without cost to the user for a subsequent predetermined number of access to the web resource.

6. The system according to claim 1, wherein if the web resource is not accessed by the user for the first time, the web resource traffic monitor is configured to determine a time difference between the previous

access of the at least one web resource and the most recent access of the at least one web resource.

7. The system according to claim 6, wherein if the time difference is greater than a predetermined period, then subsequent access to the web resource is available without cost to the user for a pre-determined time.

8. The system according to claim 1, wherein the data service planner is in data communication with a subscriber database to check if the user is an existing subscriber of a data service plan.

9. The system according to claim 1, further comprising a whitelist in data communication with the web resource traffic monitor, the whitelist maintaining a list of web resources available for toll free access by the user device.

10. The system according to claim 1, wherein each subsequent action to access the web resource includes the actions retrieve, input or manipulate data.

11. The system according to claim 10, wherein each action to retrieve, input or manipulate data is charged or billed based on a flat fee for a defined set of subsequent actions.

12. A method for provisioning data service plan to a user comprising the steps of:-

monitoring the user's access to a web resource; and

recommending a data service plan for subsequent access to the web resource based on the user's access to the web resource;

wherein the data service plan include a pay-per-specific time data service plan or a pay per action data service plan,

wherein the step of monitoring includes determining if the web resource is accessed by the user for the first time,

wherein if the web resource is accessed for the first time, the web resource is accessible without cost to the user.

13. The method according to claim 12, wherein the step of monitoring the user's access to the web resource is performed on a user device.

14. The method according to claim 12, wherein the web resource is accessible without cost to the user for a pre-determined time.

15. The method according to claim 12, wherein the web resource is accessible without cost to the user for a subsequent predetermined number of access to the web resource.

16. The method according to claim 12, wherein if the web resource is not accessed by the user for the first time, the method includes a step of determining a time elapsed between the previous access of the at least one web resource and the most recent access of the at least one web resource.

17. The method according to claim 16, wherein if the time elapsed is greater than a predetermined period, then the web resource is accessible without cost by the user for a pre-determined time.

18. The method according to claim 12, wherein the step of recommending includes a step of checking if the user is an existing subscriber of a data service plan.