PURCHASING ASSISTANCE DEVICE, PURCHASING ASSISTANCE METHOD, AND PROGRAM

ABSTRACT

A purchase assistance device (10) includes an input information acquirer (102) to acquire requirement information that indicates a requirement desired for a refrigerator by a user planning to purchase the refrigerator, a refrigerator information acquirer (103) to acquire first refrigerator information about a first refrigerator currently used by the user and second refrigerator information about a second refrigerator that satisfies the requirement indicated by the requirement information, and a comparison screen generator (104) to generate, based on the first refrigerator information and the second refrigerator information, a screen for visual comparison between the first refrigerator and the second refrigerator.

Figure 1