Title: METHOD FOR REWARDING CUSTOMER LOYALTY WITH RESPECT TO A LEASE AGREEMENT

Abstract:

The invention involves a method for rewarding customer loyalty with respect to a lease agreement. The inventive method is comprised of the steps of: (a) identifying a starting date; (b) establishing at least one reward date; (c) determining if provisions of the lease agreement have been performed as of the at least one reward date; and (e) calculating a reward of a specific value that may increase exponentially from a first reward date to a second reward date

