(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
3 October 2002 (03.10.2002)

PCT

(10) International Publication Number
WO 02/077768 A2

(51) International Patent Classification[7]: G06F

(21) International Application Number: PCT/US02/08832

(22) International Filing Date: 22 March 2002 (22.03.2002)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
60/277,651 22 March 2001 (22.03.2001) US
60/322,454 17 September 2001 (17.09.2001) US

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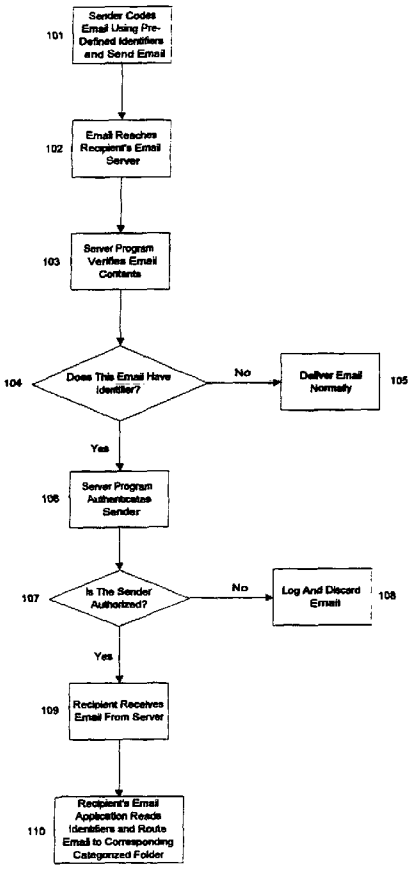
(81) Designated States *(national)*: AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VN, YU, ZA, ZM, ZW.

(84) Designated States *(regional)*: ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:
— *without international search report and to be republished upon receipt of that report*

[Continued on next page]

(54) Title: METHODS AND SYSTEMS FOR ELECTRONIC MAIL, INTERNET TARGET AND DIRECT MARKETING, AND ELECTRONIC MAIL BANNER



(57) Abstract: Methods and systems for: special standards, code sets and handling for specially identifying electronic mail ("email") in a self-contained, electronic mail system, including the sorted routing and exclusive delivery of such identified email to their designated destination client folders/interfaces or other special handling, while filtering other non-identifiable electronic mails from its routing and delivery network; also, methods and systems for direct mailing and marketing on the Internet, including, using names and addresses list(s) or demographic database(s) to match to, or extract, or append the matched names and addresses' electronic mail or targetable IP addresses from the subscriber and customer database(s) or list(s) of the respective electronic mail and Internet service providers; and a graphics-banner style email "banner" for electronic mail; and other Internet marketing and electronic mail methods and systems.

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