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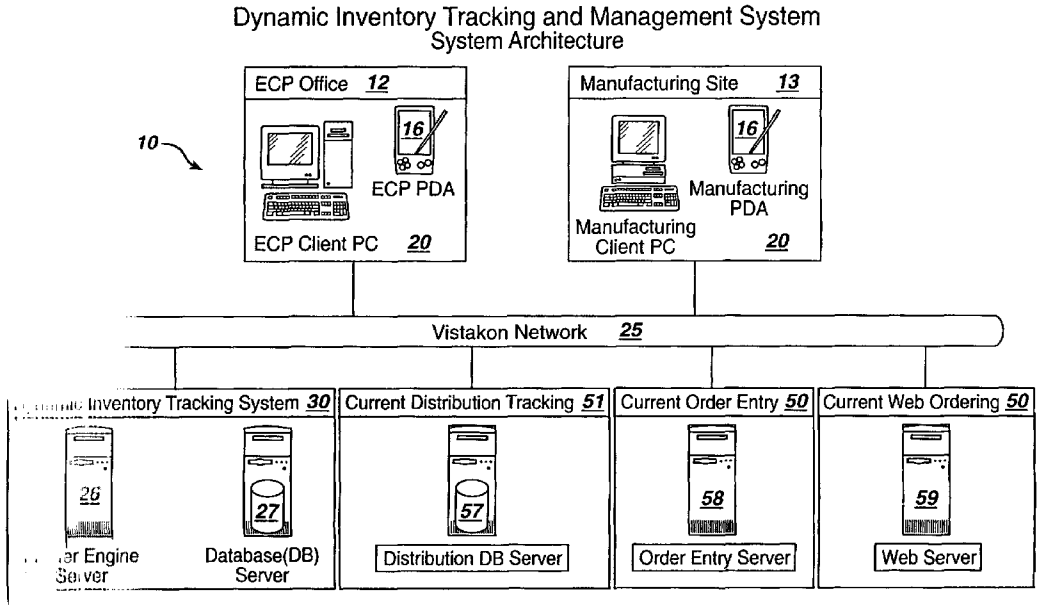
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(54) Title: HAND-HELD INVENTORY TRACKING AND AUTOMATED ORDER TRANSMISSION SYSTEM



(57) Abstract: A dynamic inventory tracking and management system (10) and methodology therefore that streamlines the inventory level tracking process of contact lens products for prescriptive and diagnostic purposes maintained at various locations having eye care practitioners (12) responsible for dispensing lenses to patients. The system inventory tracking system (30) seamlessly interfaces with order entry infrastructure to automatically initiate replenishment of stock and diagnostic lens inventory levels maintained at various eye care practitioner locations, and/or provide low inventory warning messages for receipt by the ECP.

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