

ABSTRACT

To digitally manage product warranty periods and to prompt a user to sell a used product. Provided is a management server 100 comprising: a product table 121 which, for each user, stores information relating to a product possessed the user and a warranty period for said product; and a secondhand trader table 124 which, for each secondhand trader, stores information relating to a product for which the secondhand trader is able to compute a purchase price. Information is extracted from the product table 121 which relates to a product that has reached the end of the warranty period or has reached a predetermined time before expiry of the warranty period or a predetermined time after same. The terminal 400 of a secondhand trader being able to compute a purchase price for the product is notified of information relating to the product that has been extracted from the product table 121. Information relating to the purchase price of the product having been computed by the secondhand trader is received from the terminal 400 of the secondhand trader. The terminal 200 of the user who possesses the product is notified of the information relating to the purchase price of the product.