ABSTRACT

The present application provides a service processing method and apparatus. The method includes: receiving a product order placed by a user, where the product order includes one or more product identifiers; determining a supplier combination that matches the product identifiers, where the supplier combination includes one or more suppliers; determining a recommendation rating of each supplier combination; and recommending, to the user, a supplier combination with a recommendation rating satisfying a predetermined condition. Based on an online selection solution provided in the present application, the user selects a product, a serving terminal recommends, to the user, a supplier combination that matches the product, and the user does not need to switch between a plurality of suppliers. Therefore, online selection efficiency is improved, and processing resources of a user terminal are saved.