WHAT IS CLAIMED

1. A subject analysis device (1) comprising:

a question output unit (21) that outputs a question to a subject;

an answer display unit (5) that displays a candidate answer to the question on a subject’s display unit (3); and

a gaze position analysis unit (7) that analyzes a gaze position of the subject,

wherein the question and the candidate answer are also displayed on a display area of an analyzer's display unit (2),

wherein the subject analysis device (1) divides the display area of the analyzer's display unit (2) into a plurality of sections, calculates attention level of at least one of the plurality of sections and displays the attention level on the corresponding section within the plurality of sections,

wherein the plurality of sections comprise a plurality of unit areas that are generated by dividing the display area into a lattice structure.

2. The subject analysis device (1) according to claim 1, wherein

wherein the subject analysis device (1) further generates an attention level added image information by adding the attention level onto the question and the candidate answer and make the analyzer's display unit (2) display an image based on the attention level added image information.

3. The subject analysis device (1) according to claim 1, wherein

the gaze position analyzed by the gaze position analysis unit (7) is added to an image information in the question output unit (21) and the answer display unit (5) to generate a gaze position-added image information, and an image based on the gaze position-added image information is displayed on the analyzer's display unit (2).

4. The subject analysis device (1) according to claim 1, wherein

a character and an ability, a mental and physical condition, an interest and a preference, and a presented stimulus of the subject are evaluated based on a change in the gaze position analyzed by the gaze position analysis unit (7).

5. The subject analysis device (1) according to claim 1, wherein

the subject analysis device (1) further comprises a pupil diameter analysis unit (11) that analyzes a pupil diameter of the subject.

6. The subject analysis device (1) according to claim 5, wherein

the gaze position analyzed by the gaze position analysis unit (7) is displayed on the analyzer's display unit (2), and

a color, a size, or a shape of the gaze position displayed on the analyzer's display unit (2) are changed based on the pupil diameter of the subject analyzed by the pupil diameter analysis unit (11).

7. The subject analysis device (1) according to claim 1, wherein the attention level displayed on the display area is numeric value.