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(54) Title: BRIGHT NATURAL PIGMENTS – MANUFACTURING PROCESS, COMPOSITION AND COSMETIC APPLI-
CATION

(57) Abstract: A composition is disclosed including a natural dye, a bentonite clay substrate, maltodextrin, and an optional pH adjuster. The composition maintains color stability after storage at 28 °C and 68% relative humidity for 30 days. The color stability includes maintaining one or more of an L* value, an a* value, or a b* value, as measured by reflectance visible spectroscopy at one or more wavelengths between 400 nm and 800 nm.

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