CLAIMS

What is claimed is:

1. An apparatus comprising:

memory to store instructions; and

one or more processors, coupled with the memory, operable to execute the instructions that, when executed, cause the one or more processors to:

determine, via a banking app, that a customer card is to be activated;

receive, via a camera, a plurality of images of the customer card;

identify at least a first component of the customer card based on the received plurality of images;

display in augmented reality (AR), via the banking app, first information related to the first component of the customer card adjacent to the first component based on the received plurality of images;

display in AR, via the banking app, second information related to the customer card adjacent to or on the customer card based on the received plurality of images;

display in AR, via the banking app, third information related to a user selectable control for the customer card adjacent to the customer card based on the received plurality of images;

detect an activation action for the customer card;

activate the customer card based on the detected activation action; and

display in AR, via the banking app, notification of successful activation of the customer card.

2. The apparatus of claim 1, wherein the one or more processors are further caused to:

receive and read a uniform resource locator (URL);

determine whether the banking app is available;

(i) download the banking app from a download location provided by the URL if the banking app is not available and launch the banking app or (ii) launch the banking app if the banking app is available;

upon the launching of the banking app, (i) perform registration procedures of a user associated with the customer card if the user is a new user or (ii) perform login procedures of the user if the user is an existing user; and

determine that the customer card is to be activated.

3. The apparatus of claim 2, wherein the URL is included in the customer card, a sticker, or a QR code, and wherein the one or more processors are further cause to receive the URL when customer card is brought near or tapped to the apparatus, the sticker is brought near, read or scanned by the apparatus, or the QR code is brought near, read or scanned by the apparatus.

4. The apparatus of claim 1, wherein the one or more processors are further caused to:

identify a second component of the customer card based on the received plurality of images; and

display in AR, via the banking app, fourth information related to the second component of the customer card adjacent to the first component based on the received plurality of images.

5. The apparatus of claim 4, wherein the first component or the second component is a graphical indication, text, or a physical component arranged on the customer card.

6. The apparatus of claim 1, wherein the second information related to the customer card comprises: (i) an annual percentage rate (APR) associated with the customer card, (ii) a credit limit associated with the customer card, (iii) payment due date associated with the customer card, and/or (iv) instructions for activating the customer card.

7. The apparatus of claim 1, wherein the third information related to the user selectable control comprises: (i) adding or removing one or more authorized users to the customer card or (ii) updating, changing, or setting up autopay for the customer card, and wherein the user selectable control allows a user associated with the customer card to add or remove the one or more authorized users or allows the user to update, change, or set up the autopay.

8. The apparatus of claim 1, wherein the activation action comprises: (i) the customer card being brought near or tapped to the apparatus or (ii) the customer card being tapped by a user.

9. The apparatus of claim 2, wherein the one or more processors are further caused to:

verify, based on the received plurality of images of the customer card, that the customer card belongs to the user and is actually the customer card to be activated, and

wherein the verification comprises matching account information on the customer card to the user.

10. A method comprising:

determining, via one or more processors, that a customer card is to be activated;

receiving, via a camera, a plurality of images of the customer card;

displaying in AR, via the one or more processors, information related to the customer card adjacent to or on the customer card based on the received plurality of images;

detecting, via the one or more processors, an activation action for the customer card;

activating, via the one or more processors, the customer card based on the detected activation action; and

displaying in AR, via the one or more processors, notification of successful activation of the customer card.

11. The method of claim 11, wherein the information related to the customer card comprises: (i) an annual percentage rate (APR) associated with the customer card, (ii) a credit limit

associated with the customer card, (iii) payment due date associated with the customer card, and/or (iv) instructions for activating the customer card.

12. The method of claim 11, wherein the activation action comprises: (i) the customer card being brought near or tapped to the apparatus or (ii) the customer card being tapped by a user.

13. The method of claim 12, wherein the notification of the successful activation of the customer card comprises displaying in AR, via the one or more processors, a colored border or outline around the customer card.

14. The method of claim 11, further comprising:

verifying, based on the received plurality of images of the customer card, that the customer card belongs to a user associated with the customer card and is actually the customer card to be activated, and

wherein the verifying comprises matching account information on the customer card to the user.

15. A non-transitory computer-readable storage medium storing computer-readable program code executable by at least one processor to:

determine, via a banking app, that a customer card is to be activated;

receive, via a camera, a plurality of images of the customer card;

display in AR, via the banking app, information related to the customer card adjacent to or on the customer card based on the received plurality of images;

detect an activation action for the customer card;

activate the customer card based on the detected activation action; and

display in AR, via the banking app, notification of successful activation of the customer card.

16. The non-transitory computer-readable storage medium of claim 15, wherein the information related to the customer card comprises: (i) an annual percentage rate (APR) associated with the customer card, (ii) a credit limit associated with the customer card, (iii) payment due date associated with the customer card, and/or (iv) instructions for activating the customer card.

17. The non-transitory computer-readable storage medium of claim 15, wherein the computer-readable program code further causes the at least one processor to:

receive and read a uniform resource locator (URL);

determine whether a banking app for performing the activation is available;

(i) download the banking app from a download location provided by the URL if the banking app is not available and launch the banking app or (ii) launch the banking app if the banking app is available;

upon the launching of the banking app, (i) perform registration procedures of a user associated with the customer card if the user is a new user or (ii) perform login procedures of the user if the user is an existing user; and

determine that the customer card is to be activated.

18. The non-transitory computer-readable storage medium of claim 15, wherein the activation action comprises: (i) the customer card being brought near or tapped to the apparatus or (ii) the customer card being tapped by a user.

19. The non-transitory computer-readable storage medium of claim 17, wherein the URL is included in the customer card, a sticker, or a QR code, and wherein the one or more processors are further cause to receive the URL when customer card is brought near or tapped to the apparatus, the sticker is brought near, read or scanned by the apparatus, or the QR code is brought near, read or scanned by the apparatus.

20. The non-transitory computer-readable storage medium of claim 17, wherein the computer-readable program code further causes the at least one processor to:

verify, based on the received plurality of images of the customer card, that the customer card belongs to the user and is actually the customer card to be activated, and

wherein the verification comprises matching account information on the customer card to the user.