

Abstract

There is a need for the development of a novel method capable of enhancing the sweet taste of a beverage containing a sweetener. One embodiment of the present invention provides a fruit juice beverage that contains: (a) a high-intensity sweetener in an amount equivalent to a sweetness intensity of X_1 ; and (b) an amino acid, a derivative thereof, or a salt thereof exhibiting taste perception below the taste perception threshold. A sweet taste of sweetness intensity X_3 is produced as a result of containing components (a) and (b), and $0.1 < X_1 < X_3$ is satisfied.