ABSTRACT

There are provided an enterprise evaluation device and an enterprise evaluation program capable of calculating and outputting an index for judging the attitude of a particular enterprise for research and development according to the investment size for the research and development activities. The enterprise evaluation device includes: financial affair information acquisition means for acquiring the investment size for research and development and a manufacturing/sales profit of a particular enterprise from financial affair database containing information on financial affairs of enterprises; research and development investment size ratio calculation means for dividing the acquired research and development investment by the manufacturing/sales profit so as to calculate the research and development investment ratio; and output means for outputting the calculated research and development investment ratio on display means or the like. Thus, it is possible to calculate and display the research and development investment ratio and know how much ratio of the profit obtained by manufacturing/sales is distributed to the research and development activity in a particular enterprise.