

FIG. 1

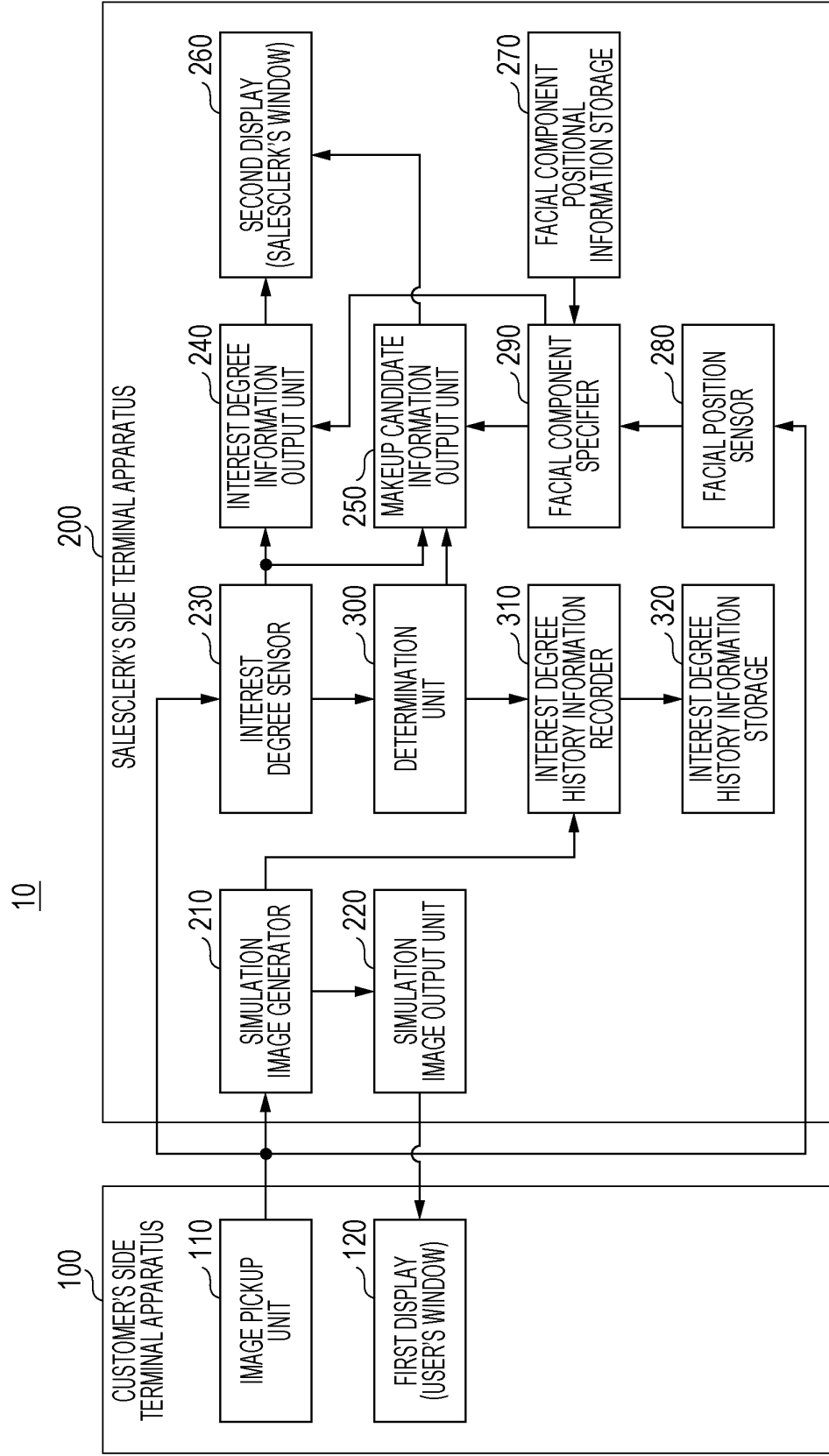


FIG. 2A

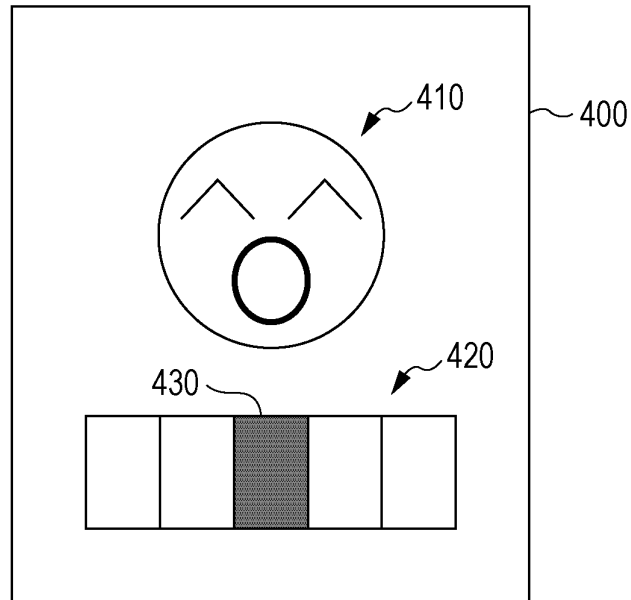


FIG. 2B

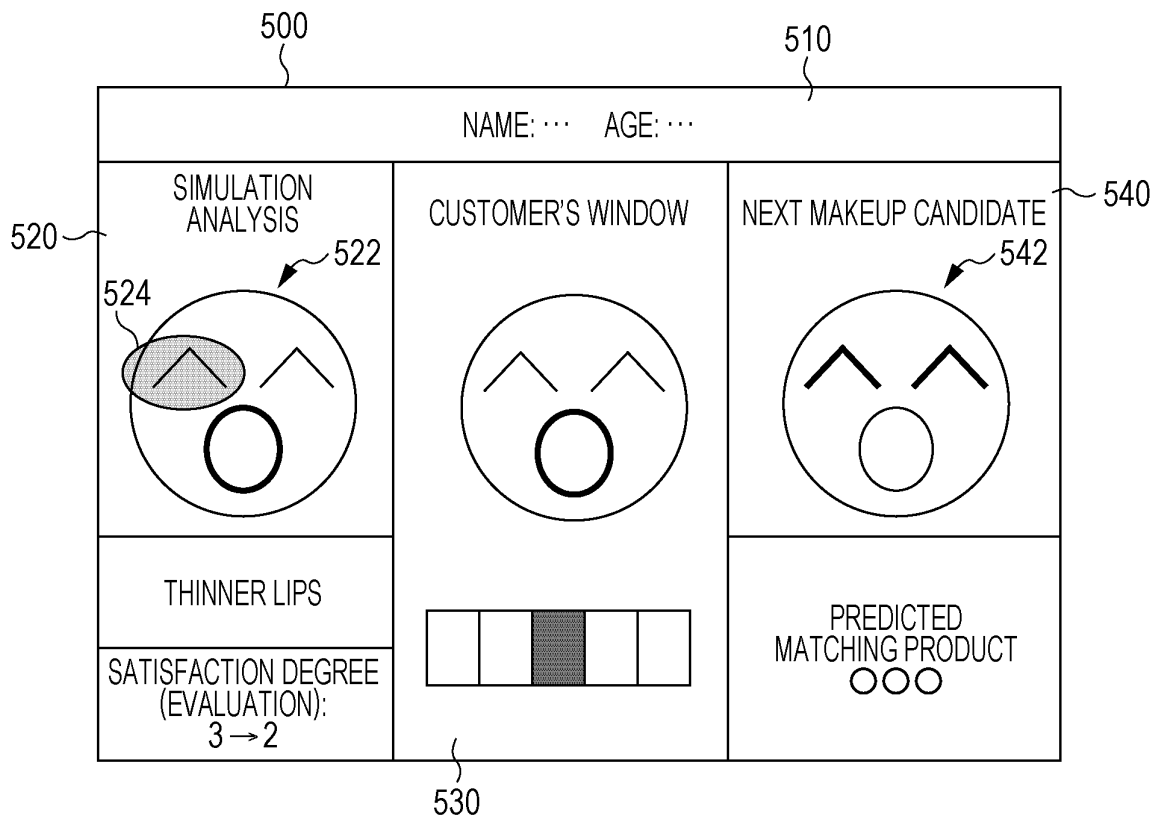


FIG. 3

DATE OF VISIT	SITE (FACIAL COMPONENT)	INTEREST DEGREE
...	EYES	HIGH
...	NOSE	LOW
...	CHEEKS	LOW
...	LIPS	LOW
...	...	...

FIG. 4

KEY PERSON	INTERESTED PORTION	SATISFACTION DEGREE (EVALUATION)	CANDIDATE FOR MAKEUP RECOMMENDED TO APPLY NEXT
USER	MAKEUP PORTION	HIGH	MAKEUP PORTION (OTHER MAKEUP ALSO RECOMMENDED)
USER	MAKEUP PORTION	LOW	MAKEUP PORTION (OTHER MAKEUP RECOMMENDED)
USER	NON-MAKEUP PORTION	HIGH	MAKEUP PORTION +INTERESTED PORTION
USER	NON-MAKEUP PORTION	LOW	INTERESTED PORTION
SALESCLERK	MAKEUP PORTION	HIGH	MAKEUP PORTION (OTHER MAKEUP ALSO RECOMMENDED)
SALESCLERK	MAKEUP PORTION	LOW	MAKEUP PORTION (OTHER MAKEUP RECOMMENDED)
SALESCLERK	NON-MAKEUP PORTION	HIGH	MAKEUP PORTION +INTERESTED PORTION
SALESCLERK	NON-MAKEUP PORTION	LOW	INTERESTED PORTION

FIG. 5A

DATE OF VISIT	MAKEUP PART	COLOR	KEY PERSON	SATISFACTION DEGREE (EVALUATION)	PURCHASE RESULT
...	BLUSHER	PINK	SALESCLERK	4	○
...	LIPSTICK	RED	SALESCLERK	2	×
...	LIPSTICK	ROSE	SALESCLERK	1	×

FIG. 5B

DATE OF VISIT	MAKEUP PART	COLOR	KEY PERSON	SATISFACTION DEGREE (EVALUATION)	PURCHASE RESULT
...	BLUSHER	PINK	SALESCLERK	4	○
...	BLUSHER	ORANGE	USER	2	×
...	LIPSTICK	RED	SALESCLERK	2	×
...	LIPSTICK	PINK	USER	5	×
...	LIPSTICK	ROSE	SALESCLERK	1	×

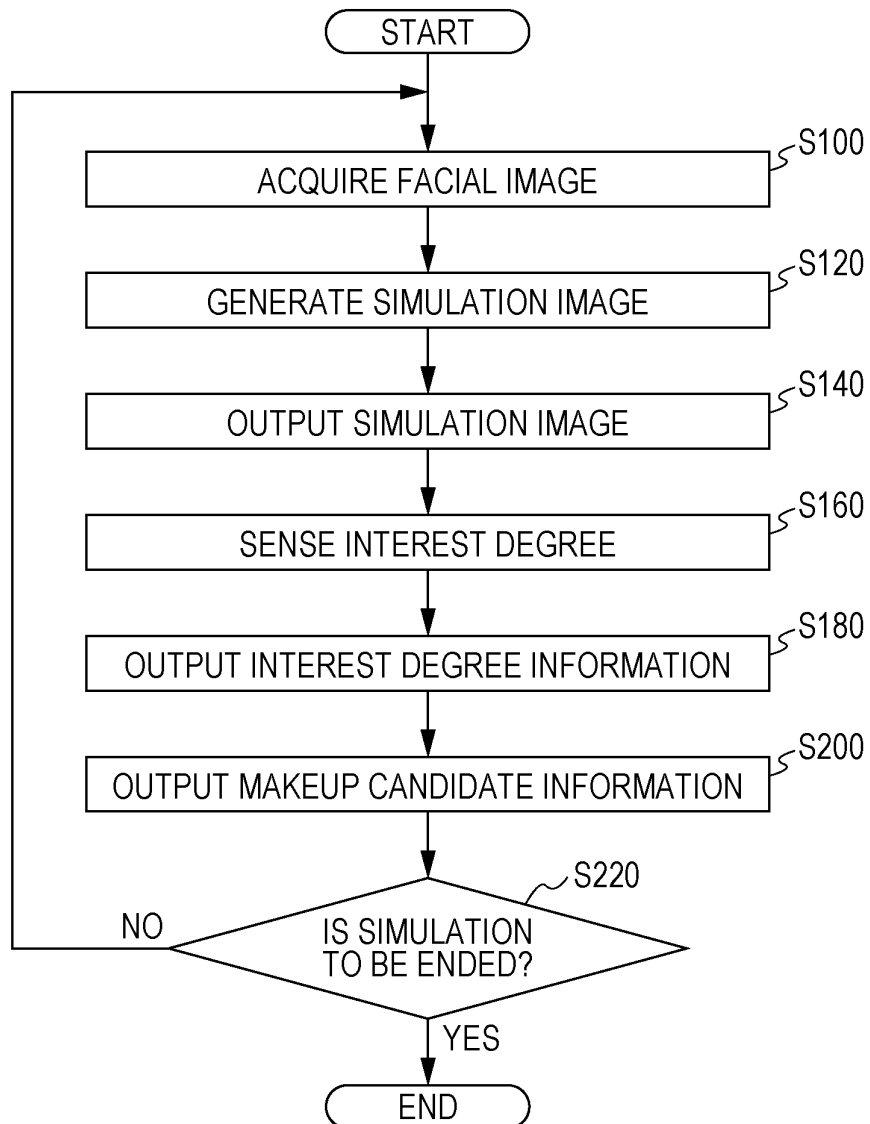
FIG. 6

FIG. 7A

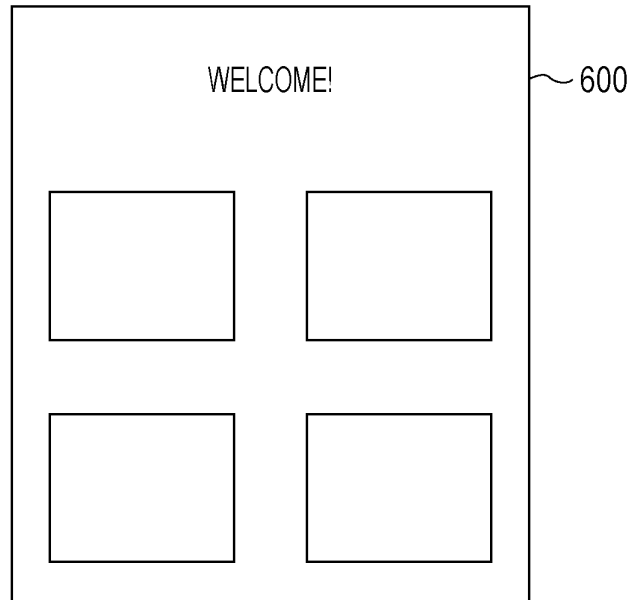


FIG. 7B

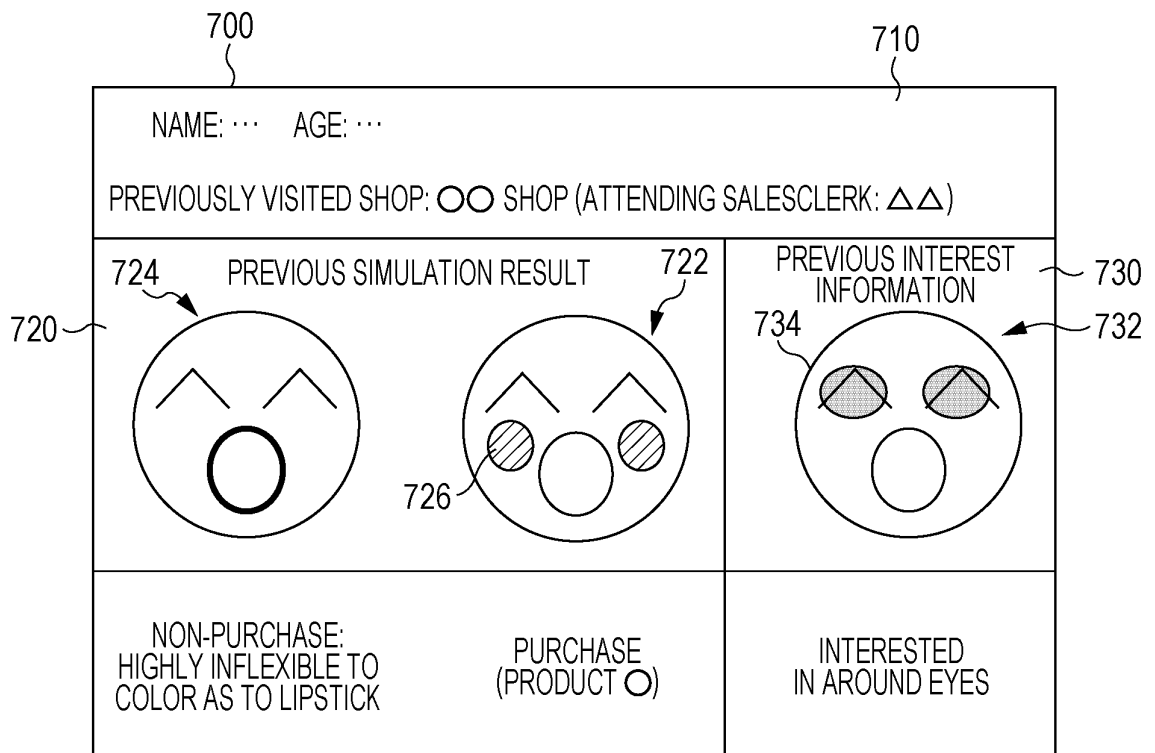


FIG. 8

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