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(71) Applicant: **TRACKONOMY SYSTEMS, INC.** [US/US];
1828 Bering Drive, San Jose, California 95112 (US).

(72) Inventors: **VOLKERINK, Hendrik J.**; 1828 Bering Drive,
Palo Alto, California 95112 (US). **KHOICHE, Ajay**;

1828 Bering Drive, San Jose, California 95112 (US). **GRE-
GOIRE-WRIGHT, Taylor Albert**; 1828 Bering Drive,
San Jose, California 95112 (US). **STORRS, Aaron**; 1828
Bering Drive, San Jose, California 95112 (US).

(74) Agent: **LINK, Douglas** et al.; Lathrop GPM LLP, 6640
Gunpark Drive, Suite 200, Boulder, Colorado 80301 (US).

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(54) Title: WIRELESS TRACKING BELTS FOR ASSET TRACKING

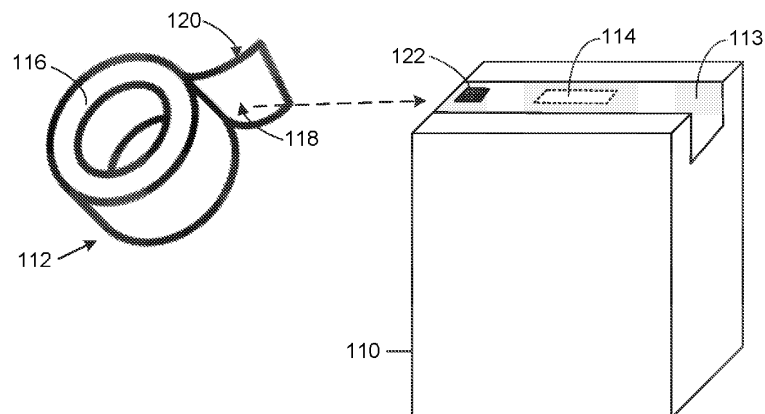


FIG. 1

(57) Abstract: A tracking device comprises a flexible belt body configured to loop around a portion of a pallet, e.g., around a center stringer of a pallet. The flexible belt body has a first portion and a second portion configured to be connected. The tracking device further comprises a first region having one or more sensitive electronic components and a second region having one or more durable electronic components and/or electronic components that benefit from exposure during transportation. The tracking device is positioned on the portion of the pallet such that the first region is oriented towards an interior of the pallet and the second region is oriented towards an exterior of the pallet.

[Continued on next page]

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