

INFORMATION PROCESSING APPARATUS, INFORMATION
PROCESSING METHOD AND PROGRAM, INFORMATION
PROCESSING APPARATUS, VACANT SPACE GUIDANCE
SYSTEM, VACANT SPACE GUIDANCE METHOD AND PROGRAM,
5 IMAGE DISPLAY SYSTEM, IMAGE DISPLAY METHOD AND
PROGRAM

ABSTRACT

A mobile terminal (200) obtains image data
related to a product posted on a flier (300) by
10 imaging and sends the image data related to the
product to a shopping management server (100).
Upon reception of the image data related to the
product from the mobile terminal (200), the
shopping management server (100) determines the
15 product by analyzing the image data related to
the product, obtains at least one of inventory
information and sales information of the product,
and sends at least one of the inventory
information and the sales information of the
20 product to the mobile terminal (200). The mobile
terminal (200) combines computer-graphics image
data indicating at least one of the inventory
information and the sales information of the
product sent from the shopping management server
25 (100) with an image of the flier in real space
and presents the combined image, thereby solving
the problem.