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(71) Applicant (for all designated States except US): **CLARIANT INTERNATIONAL LTD** [CH/CH]; Rothausstrasse 61, CH-4132 Muttrenz 1 (CH).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **AGARWAL, Niraj** [IN/US]; 6906 Brachnell View Drive, Charlotte, NC 28269 (US). **BYNUM, Douglas, A.** [US/US]; 106 Wickford Lane, Mooresville, NC 28117 (US). **SHERRILL, William, T.** [US/US]; 1201 Gum Tree Lane, Charlotte, NC 28214 (US).

(74) Agent: **DÜNNWALD, Dieter**; Clariant International Ltd, Rothausstrasse 61, CH-4132 Muttrenz 1 (CH).

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(54) Title: COLOR MANAGEMENT PROCESS

(57) Abstract: The present invention is directed to a method of managing color. A submission created by a product vendor is received. The submission is analyzed by a third party by, at least, electronic means. The analysis of the submission by the third party is communicated to a retailer.

