ELECTRONIC PROGRAMMING SYSTEM AND METHOD

ABSTRACT OF THE DISCLOSURE

An electronic programming guide (70) operates on a computing platform (12) associated with a television (40). The platform (12) accesses a program listing database (48) containing program listing information (6) for a plurality of television programs. The electronic programming guide (70) includes a profile database (80) that stores a viewer profile (84) and a suggest module (76) that is coupled to the profile database (80). The suggest module (76) accesses the viewer profile (84) and the program listing information (6) and, in response, generates a preferred schedule (100) according to the viewer profile (84) and the program listing information (6). The preferred schedule (100) indicates the desirability of a particular program relative to other programs. The electronic programming guide (70) may also be used to instruct a recorder (20) to record a television program in accordance with the program listing information (6) and viewer input information that does not specify broadcast information concerning the program.

Figure 3