

Drink bottle with a promotional object**Technical Field**

Present technical solution refers to the new solution of a drink bottle in which a promotional object is placed, creating one unit with the bottle.

Background Art

The drink bottles according to the present state of art do not contain promotional objects, and when the bottles are provided with a promotional object, it is either freely enclosed to the bottle or tied or glued to it. This solution is disadvantageous because of the unsatisfactory fixation of the promotional object.

Disclosure of the technical solution

Said disadvantages are to a great extent corrected by the drink bottle with a promotional object according to this technical solution, whose subject-matter is, that the plastic or glass body of the drink bottle is at least at one point of its surface provided with a concave recess, into which a promotional object is inserted. Simultaneously, at least a part of the surface of both the drink bottle and the promotional object is covered with wrapping, composing namely the drink bottle label. The wrapping is advantageously made of shrink-wrap. The subject-matter of the present technical solution is also in the body of the drink bottle being made of polyethylene and the promotional object being a toy in an egg-shaped cover, copying the shape of the recess in the drink bottle.

Disclosure of figures

The technical solution according to this technical solution is disclosed by the drawing, on which the drink bottle with a promotional object according to the present technical solution. Fig. 1 shows a drink bottle provided at one point of its surface with a concave recess and Fig. 2 shows a drink bottle with a promotional object inserted into the concave recess. The surface of the drink bottle with a promotional object is covered with wrapping.

Example of the technical solution concepts

A plastic drink bottle with a promotional object 3 is required, where the promotional object 3 would form a part of the bottle while maintaining to be easily removable. That is the reason for the concept of the technical solution of a drink bottle with a promotional object 3 according to the present technical solution. The body 1 of the drink bottle is made from polyethylene and by pressing the polyethylene on the bottle's side an egg-shaped recess 2 is created, according to the size of the large part of an egg of height of 40 mm. Into this recess 2 a promotional object 3 is inserted. The promotional object 3 is a plastic egg-shell cover - and egg of height of 40 mm, which can be divided into halves. In the plastic cover of the egg, small particles are placed, from which a toy can be constructed. The surface of the drink bottle with a promotional object 3 is provided with cover 4 made by shrink-wrap, which is shrunk by known means. The shrink-wrap is graphically modified so as to form the label of the drink bottle.

Industrial utilisation

Present technical solution can be utilised in production of drink bottles supposed to contain a promotional object because of promotional purposes.

Claims

1. Drink bottle with a promotional object, characterised by the plastic or glass body (1) of the drink bottle being on at least one point provided with a concave recess (2), into which a object (3) is inserted and at least a part of the surface of the drink bottle with the object (3) is covered with wrapping (4), constituting namely the drink bottle label, when the cover (4) is advantageously made of shrink-wrap.
2. Drink bottle with a promotional object according to the Claim 1, characterised by the body (1) of the drink bottle being made of polyethylene and or other plastic material and or glass with the promotional object (3) being a toy closed in an egg-shape cover copying the shape of the recess (2).