Abstract

The present disclosure discloses a method and system for displaying a microblog topic, a UE, a server, and a non-transitory computer-readable storage medium in the field of communication. The method includes that: when a receiver needs to receive a microblog topic, information on a location of the receiver is acquired; the microblog topic and information on a location where the microblog topic is released are acquired from a microblog server according to a preset distance and information on the location of the receiver, wherein a distance between the location where the microblog topic is released and the location of the receiver is no greater than the preset distance; and the microblog topic is displayed in a map of an area in which the receiver is located on a User Equipment (UE) according to the information on the location where the microblog topic is released. The system includes the UE and the microblog server. With the present disclosure, it is possible to further promote the activeness of a microblog topic.