

(12) 按照专利合作条约所公布的国际申请

(19) 世界知识产权组织
国际局



(10) 国际公布号
WO 2023/216936 A1

(43) 国际公布日
2023 年 11 月 16 日 (16.11.2023)

(51) 国际专利分类号:
G06F 3/04847 (2022.01)

(21) 国际申请号: PCT/CN2023/091705

(22) 国际申请日: 2023 年 4 月 28 日 (28.04.2023)

(25) 申请语言: 中文

(26) 公布语言: 中文

(30) 优先权:
202210519456.3 2022 年 5 月 12 日 (12.05.2022) CN

(71) 申请人: 北京字跳网络技术有限公司
(**BEIJING ZITIAO NETWORK TECHNOLOGY CO., LTD.**) [CN/CN]; 中国北京市海淀区紫金数码园 4 号楼 2 层 0207, Beijing 100190 (CN)。

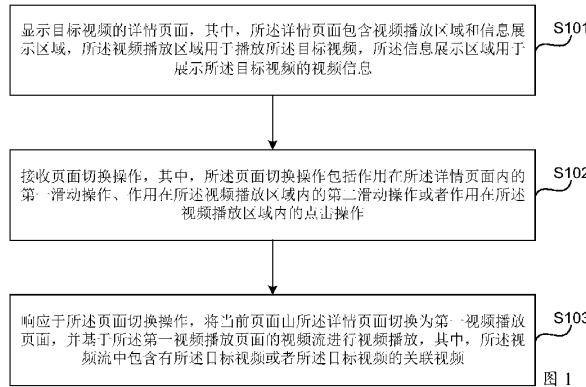
(72) 发明人: 张 凯 (**ZHANG, Kai**); 中国北京市朝阳区七圣中街 12 号院融中心 B1 小邮局, Beijing 100028 (CN)。

(74) 代理人: 北京品源专利代理有限公司 (**BEYOND ATTORNEYS AT LAW**); 中国北京市海淀区莲花池东路 39 号西金大厦 6 层, Beijing 100036 (CN)。

(81) 指定国(除另有指明, 要求每一种可提供的国家保护): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CV, CZ, DE, DJ, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IQ, IR, IS, IT, JM, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, MG, MK, MN, MU, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD,

(54) **Title:** VIDEO PLAYING METHOD AND APPARATUS, ELECTRONIC DEVICE, STORAGE MEDIUM AND PROGRAM PRODUCT

(54) 发明名称: 视频播放方法、装置、电子设备、存储介质和程序产品



S101 Display a detail page of a target video, wherein the detail page comprises a video playing area and an information display area, the video playing area is used for playing the target video, and the information display area is used for displaying the video information of the target video

S102 Receive a page switching operation, wherein the page switching operation comprises a first sliding operation in the detail page, a second sliding operation in the video playing area or a click operation in the video playing area

S103 In response to the page switching operation, switch the current page from the detail page to a first video playing page, and play the video on the basis of the video stream on the first video playing page, wherein the video stream contains a target video or a video associated with the target video

(57) **Abstract:** Embodiments of the present disclosure provide a video playing method and apparatus, an electronic device, a storage medium and a program product. The method comprises: displaying a detail page of a target video, wherein the detail page comprises a video playing area and an information display area; receiving a page switching operation, wherein the page switching operation comprises a first sliding operation in the detail page, a second sliding operation in the video playing area or a click operation in the video playing area; and in response to the page switching operation, switching the current page from the detail page to a first video

[见续页]

SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ,
UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW。

(84) 指定国(除另有指明, 要求每一种可提供的地区
保护): ARIPO (BW, CV, GH, GM, KE, LR, LS, MW, MZ,
NA, RW, SC, SD, SL, ST, SZ, TZ, UG, ZM, ZW), 欧亚
(AM, AZ, BY, KG, KZ, RU, TJ, TM), 欧洲 (AL, AT, BE,
BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR,
HU, IE, IS, IT, LT, LU, LV, MC, ME, MK, MT, NL, NO,
PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF,
CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN,
TD, TG)。

本国际公布:

— 包括国际检索报告(条约第21条(3))。

playing page, and playing the video on the basis of the video stream on the first video playing page, wherein the video stream contains
a target video or a video associated with the target video.

(57) 摘要: 本公开实施例提供了一种视频播放方法、装置、电子设备、存储介质和程序产品。该方法
包括: 显示目标视频的详情页面, 其中, 所述详情页面包含视频播放区域和信息展示区域; 接收页面
切换操作, 其中, 所述页面切换操作包括作用在所述详情页面内的第一滑动操作、作用在所述视频播
放区域内的第二滑动操作或者作用在所述视频播放区域内的点击操作; 响应于所述页面切换操作, 将
当前页面由所述详情页面切换为第一视频播放页面, 并基于所述第一视频播放页面的视频流进行视
频播放, 其中, 所述视频流中包含有所述目标视频或者所述目标视频的关联视频。