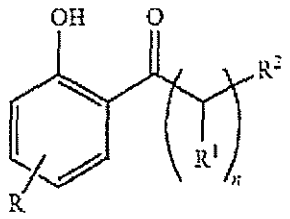
CLAIMS

1. A fragrance compound of formula (I) or a flavor compound of formula (I)

(I)

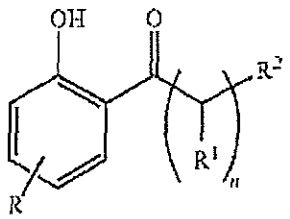


wherein R is hydrogen or methyl;
n=2;
R_1 is, independently of each other, hydrogen or methyl;
R_2 is phenyl wherein the ring is optionally substituted with one or two methyl groups;
and the compound of formula (I) comprises 13 to 18 carbon atoms.

2. The fragrance compound of formula (I) or a flavor compound of formula (I) according to claim 1 which is selected from the group consisting of:
1-(2-hydroxyphenyl)-3-(o-tolyl)propan-1-one, 1-(2-hydroxyphenyl)-2-methyl-3-phenylpropan-1-one, 1-(2-hydroxyphenyl)-3-phenylbutan-1-one, 1-(2-hydroxy-5-methylphenyl)-3-phenylpropan-1-one, and 1-(2-hydroxyphenyl)-3-phenylpropan-1-one.

3. A method of improving, enhancing, or modifying a consumer product base comprising the step of:
Including within the consumer product base at least one compound of formula (I) according to claim 1

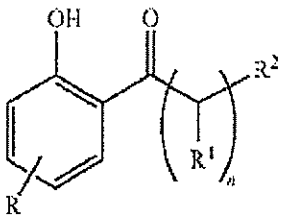
(I)



wherein R is hydrogen or methyl;
n=2;
R_1 is, independently of each other, hydrogen or methyl;
R_2 is phenyl wherein the ring is optionally substituted with one or two methyl groups;
and the compound of formula (I) comprises 13 to 18 carbon atoms.

4. A fragrance composition comprising
a) at least one compound of formula (I) according to claim 1

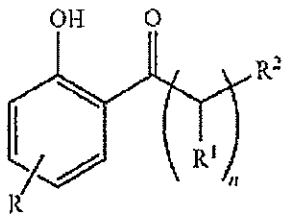
(I)



wherein R is hydrogen or methyl;
n=2;
R_1 is, independently of each other, hydrogen or methyl;
R_2 is phenyl wherein the ring is optionally substituted with one or two methyl groups;
and the compound of formula (I) comprises 13 to 18 carbon atoms;
b) and at least one further odorant or flavor.

5. A fragranced article comprising
a) at least one compound of formula (I) according to claim 1

(I)



wherein R is hydrogen or methyl;
n=2;
R_1 is, independently of each other, hydrogen or methyl;
R_2 is phenyl wherein the ring is optionally substituted with one or two methyl groups;
and the compound of formula (I) comprises 13 to 18 carbon atoms;
b) and a consumer product base.

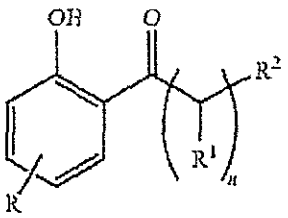
6. An fragranced article according to claim 5 wherein the consumer product base comprises ethanol.

7. An article according to claim 5 wherein the fragranced article is selected from the group consisting of personal care products, home care products, laundry care products and fine perfumery.

8. An article according to claim 6 wherein the fragranced article is selected from the group consisting of personal care products, home care products, laundry care products and fine perfumery.

9. A flavored article comprising
a) at least one compound of formula (I) according to claim 1

(I)



wherein R is hydrogen or methyl;
n=2;
R_1 is, independently of each other, hydrogen or methyl;
R_2 is phenyl wherein the ring is optionally substituted with one or two methyl groups;
and the compound of formula (I) comprises 13 to 18 carbon atoms.