

ABSTRACT

The embodiment of the disclosure provides methods, apparatuses, electronic devices and storage medium for generating effect. The method includes: displaying an effect editing interface comprising a style area for inputting effect style information and a description area for inputting at least one piece of effect keyword information; creating and generating, in response to an effect generation operation, a first effect according to target effect style information and target effect keyword information, the target effect style information being effect style information inputted by a current user in the style area, and the target effect keyword information being effect keyword information inputted by the current user in the description area. With above technical solution, the ways for creating effects can be enriched in the embodiments of the disclosure.