CLAIMS

1. A method for displaying a personal homepage, the method comprising:

receiving, by a first user device of a first user, current activity status information of a second user of a personal homepage that is provided by a server, wherein the current activity status information comprises a current activity theme picture or a current activity theme video and the first user device communicating with a second user device of the second user over a social network; and

displaying, by the first user device of the first user, the current activity status information in a background area of the personal homepage.

2. The method according to claim 1, further comprising:

receiving a link address that is provided by the server and that is bound to the current activity status information; and

switching from the personal homepage to a page corresponding to the link address based on a view operation when the view operation for the current activity status information is detected.

3. The method according to claim 2, wherein the view operation is a tap or touch operation for the background area of the personal homepage.

4. The method according to claim 1, further comprising:

displaying theme text used to represent the current activity status information at a specified location outside a profile picture area of the personal homepage.

5. The method according to claim 1, further comprising:

monitoring each local application in a running state to obtain a monitoring result;

determining first current activity status information of the first user of the personal homepage based on the monitoring result; and

sending the first current activity status information to the server.

6. The method according to claim 5, further comprising:

determining a link address corresponding to the first current activity status information based on the monitoring result; and

sending the link address to the server.

7. The method according to claim 6, further comprising:

sending the first current activity status information to the second user device, so that the second user device displays the first current activity status information in the background area of the personal homepage.

8. The method according to claim 7, further comprising:

receiving a second link address that is sent by the second user device and that corresponds to the current activity status information;

binding the current activity status information to the second link address as a bound link address; and

sending the bound link address to the first user device.

9. The method according to claim 7, wherein the personal homepage provides a control button configured to enable or disable a personal status display mode, so that the second user of the personal homepage independently controls whether to display a current activity status.

10. The method according to claim 9, wherein receiving the current activity status information comprises:

determining whether the personal status display mode of the personal homepage is enabled; and

in response to determining that the personal status display mode of the personal homepage is enabled, receiving the current activity status information of the second user of the personal homepage that is sent by the second user device.

11. An apparatus for displaying a personal homepage, the apparatus comprising a plurality of modules configured to perform the method of any one of claims 1 to 10.