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(21) International Application Number: PCT/US00/03945 (22) International Filing Date: 16 February 2000 (16.02.00) (30) Priority Data: 09/250,510 16 February 1999 (16.02.99) US (71) Applicant: COLGATE-PALMOLIVE COMPANY [US/US]; 300 Park Avenue, New York, NY 10022 (US). (72) Inventors: CURTIS, John, P.; 635 Route 627, Bloomsbury, NJ 08804 (US). BECK, Lisa, Christina; 1 Manchester Way, Burlington, NJ 08016 (US). REINHARD, Barry, G.; 18 David Post Road, Annandale, NJ 08801 (US). RUSTOGI, Kedar, N.; 36 Oakey Drive, Kendall Park, NJ 08824 (US). (74) Agent: SHAPIRO, Paul; Colgate-Palmolive Company, 909 River Road, P.O. Box 1343, Piscataway, NJ 08855-1343 (US).		(81) Designated States: AE, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CR, CU, CZ, DE, DK, DM, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, UZ, VN, YU, ZA, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG). Published <i>With international search report.</i> <i>Before the expiration of the time limit for amending the</i> <i>claims and to be republished in the event of the receipt of</i> <i>amendments.</i>
(54) Title: METHOD TO ENHANCE PEROXIDE TOOTH WHITENING (57) Abstract A method is disclosed for effecting heightened whitening of teeth wherein there is first applied to the teeth an aqueous rinse composition having an alkaline pH and thereafter brushing the teeth with a peroxide dentifrice.		