

ABSTRACT

An allocation method and apparatus for virtual reward resources, an electronic device, a computer-readable storage medium, and a computer program product are provided. The allocation method includes: obtaining behavior information of each virtual character in a target camp during a teamfight; determining, according to the behavior information, contribution information achieved by each virtual character in the target camp during the teamfight; determining, according to the contribution information, a target virtual character and a target virtual reward resource corresponding to the target virtual character from at least one virtual character included in the target camp; and updating attribute information of the target virtual character according to the target virtual reward resource.