Claims:

1. A pole guide for a laundry pole holder mounted to a substantially flat base, said pole guide comprising:

a conical receptacle member having a wide open end defining an entrance and a narrow angular open end; and

a tubular member extending from said narrow open end of said conical receptacle member, said tubular member defining a passageway for a tubular extension of said laundry pole holder to be inserted therethrough, wherein said conical receptacle member is arranged to guide a laundry pole into said laundry pole holder and said pole guide being moveable between a face-up position in which said entrance is substantially perpendicular to said flat base and a face-down position in which said tubular member and said conical receptacle member are rotated about said tubular extension at substantially 180 degrees from said face-up position.

2. The pole guide according to claim 1 further comprising:

an adapter adapted to constrict movement of said pole guide in asaid face-up position ~~in which said entrance is substantially perpendicular to said flat base~~; and

a securing means for securing said adapter to said laundry pole holder.

3. The pole guide according to claim 2 wherein said adapter has a tubular body having a first open end and a second open end, said first open end abuts a bracket of said laundry pole holder and said second open end having a certain contour adapted to form a mating joint with an open end of said tubular member for securing said pole guide between said face-up position and asaid face-down position ~~in which said tubular member and said conical receptacle member are rotated about said tubular extension at substantially 180 degrees from said face-up position~~.

4. The pole guide according to claim 3 wherein said tubular body has the same diameter as said tubular member.

5. The pole guide according to any one of claims 2-4 wherein said tubular member is of certain mass such that tubular member engages said adapter due to gravitational force.

6. The pole guide according to any one of claims 2-5 where said adapter includes a threaded through opening for said securing means to secure said adapter to said laundry pole holder.

7. The pole guide according to claim 6 wherein said securing means is a screw having a ring adapted to assist rotating said screw.

8. The pole guide according to claim 1 wherein said conical receptacle and said tubular extension of said laundry pole holder are tangentially in contact with each other~~share the same lowest tangential curvature~~.

9. The pole guide according to claim 1 further comprising a securing means for securing said tubular member to said tubular extension of said laundry pole holder at a required position.

10. The pole guide according to claim 9 wherein said tubular member has a threaded through opening adapted to cooperate with said securing means for securing said tubular member to said tubular extension of said laundry pole holder.

11. The pole guide according to claim 10 wherein said securing means is a screw having a ring adapted to assist rotating said screw.

12. The pole guide according to claim 1 wherein said tubular member is of certain mass such that tubular member abuts said bracket of said laundry pole holder due to gravitational force.

13. A method of installing a pole guide having an adapter, a conical receptacle, and a tubular member extending from a narrow open end of said conical receptacle member to a laundry pole holder mounted to a substantially flat base comprising:

sliding said adapter having a tubular body with a first open end and a second open end, over a tubular extension of said laundry pole holder until said first open end abuts a bracket of said laundry pole holder;

securing said adapter to said laundry pole holder with a securing means;

sliding said tubular member over said tubular extension of said laundry pole holder until an abutment surface of said tubular member abuts said second open end of said adapter ~~930~~ to form a mating joint.