

~~WHAT IS CLAIMED IS~~

~~1. A multiple layer display label for displaying recorded contents to be adhered to a housing accommodating an audio, video, data, or other information recording medium, comprising:~~

~~a release sheet having a silicone-based coating on one surface,~~

~~a first base (mount sheet) label member, on the coating surface, having an area commensurate with an adhesion surface of the housing and having an adhesive agent on one surface;~~

~~a second label member, laminated on the first base label member, which is smaller than the first base label member when the ends are aligned, which can be divided into a plurality of pieces, and which has an adhesive agent on one surface;~~

~~a third label member, laminated on the second label member, composed of a plurality of pieces which are smaller than the pieces of the second base label when the ends are aligned and which has an adhesive agent on one surface, and~~

~~any freely determined fourth to n-th label members, laminated in the same way as the third label member, comprised of a plurality of pieces which are smaller than the pieces of the lower layer labels when the ends are aligned.~~

2. A multiple layer display label as set forth in claim 1, wherein the adhesive agents coated on the surfaces of the first and later label members have peeling strengths per unit area which are gradually smaller from the lower layer label members toward the upper layer label members.

~~3. A multiple layer display label as set forth in claim 1,~~

WHAT IS CLAIMED IS:

~~wherein the stepwise exposed ends of the first label member and later label members are made colors different from each other at least between adjoining upper and lower layers.~~

1. A method for producing a multiple layer display label, comprising:

a laminate feeding step of feeding a long laminate comprised of a sheet material for forming a first label member laminated on a release material and a plurality of sheet materials to be laminated on this sheet material for forming other label members;

a label shape punching step for punching this laminate into predetermined flat shapes to form a display label portion;

a blank sheet removing step for removing the blank parts of the laminate;

a label sheet dividing step for dividing the sheet materials for forming the other label members of the display label portion formed by the label shape punching step into a plurality of label pieces of an equal number and substantially equal shape but smaller area than the label pieces of the layers directly under the same; and

a label scrap removing step for removing the label scraps from the plurality of label pieces of the other label members formed by the label sheet dividing step in a state where the side surfaces of the label scraps are not in contact with the side surfaces of the label pieces on the two sides thereof by bending the sheet materials to a predetermined shape via a guide member.

DISPLAY LABEL AND METHOD OF PRODUCING SAME**ABSTRACT OF THE DISCLOSURE**

A display label for displaying recorded contents to be adhered to a housing accommodating an audio, video, data, or other information recording medium, comprising a release sheet having a silicone-based coating on one surface, a first base (mount sheet) label member, on the coating surface, having an area commensurate with an adhesion surface of the housing and having an adhesive agent on one surface; a second label member, laminated on the first base label member, which is smaller than the first base label member when the ends are aligned, which can be divided into a plurality of pieces, and which has an adhesive agent on one surface; a third label member, laminated on the second label member, composed of a plurality of pieces which are smaller than the pieces of the second base label when the ends are aligned and which has an adhesive agent on one surface, and any freely determined fourth to n-th label members, laminated in the same way as the third label member, comprised of a plurality of pieces which are smaller than the pieces of the lower layer labels when the ends are aligned.

FIGURE 1