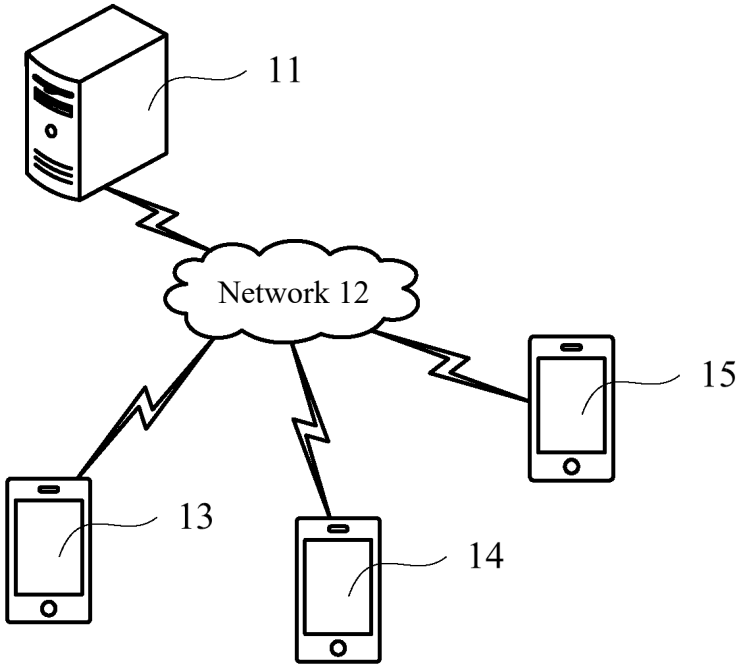

FIG. 1

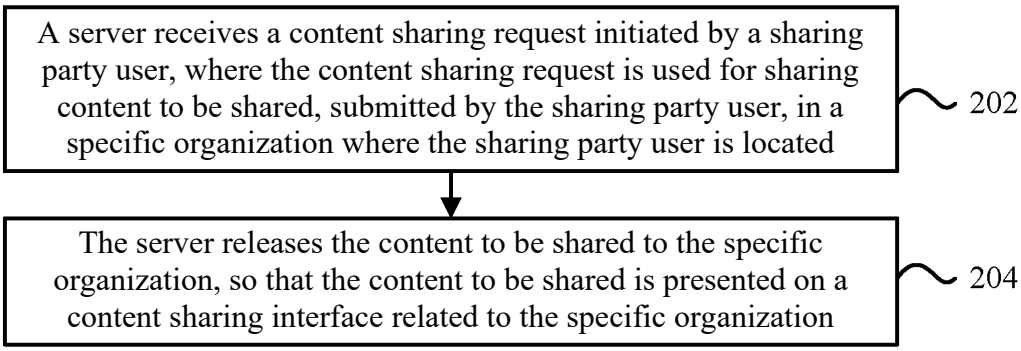

FIG. 2

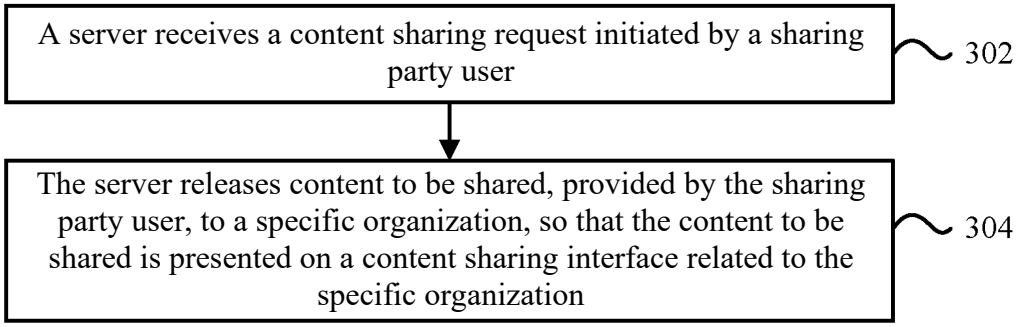

FIG. 3

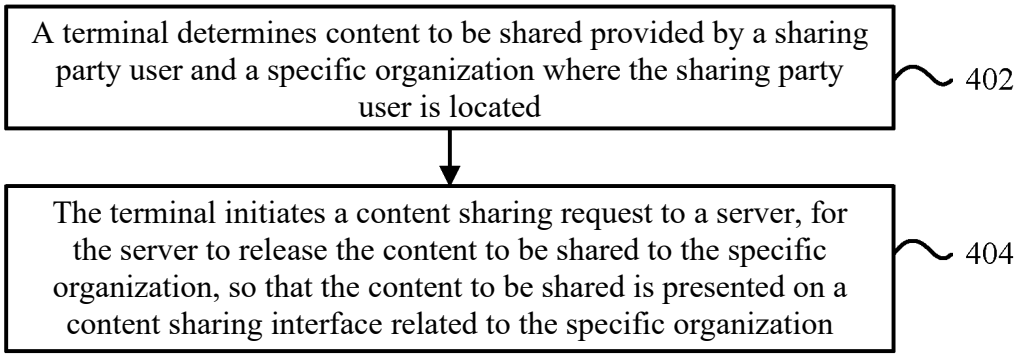
A terminal determines content to be shared provided by a sharing party user and a specific organization where the sharing party user is located
402
The terminal initiates a content sharing request to a server, for the server to release the content to be shared to the specific organization, so that the content to be shared is presented on a content sharing interface related to the specific organization
404

FIG. 4

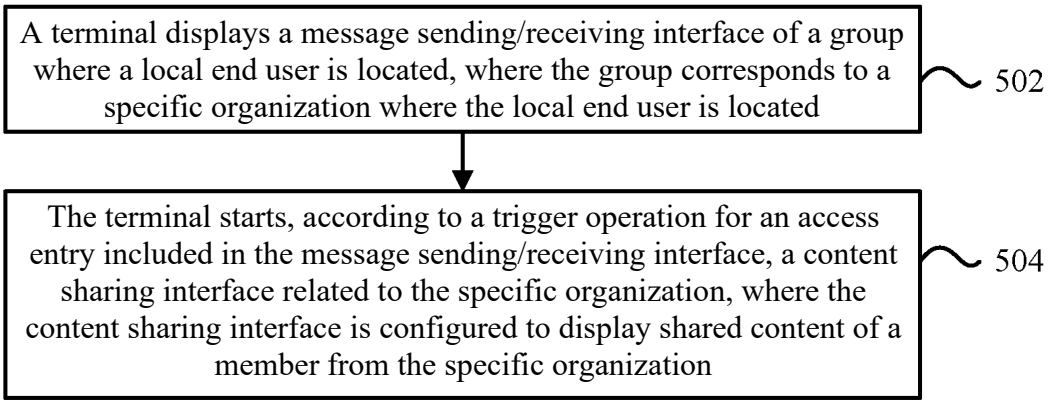
A terminal displays a message sending/receiving interface of a group where a local end user is located, where the group corresponds to a specific organization where the local end user is located
502
The terminal starts, according to a trigger operation for an access entry included in the message sending/receiving interface, a content sharing interface related to the specific organization, where the content sharing interface is configured to display shared content of a member from the specific organization
504

FIG. 5

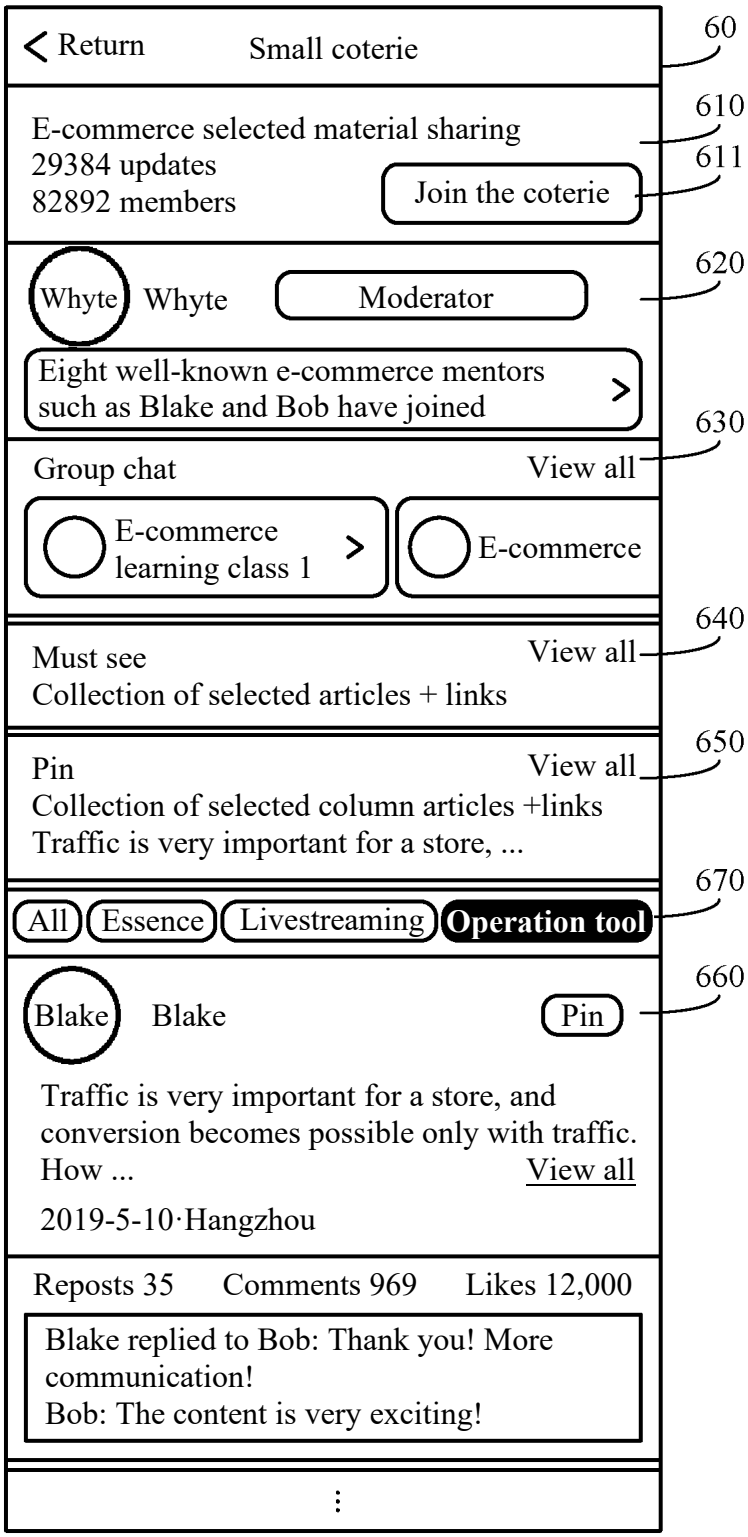
Return
Small coterie
60
E-commerce selected material sharing
610
29384 updates
82892 members
611
Join the coterie
Whyte
Whyte
Moderator
620
Eight well-known e-commerce mentors such as Blake and Bob have joined
630
Group chat
View all
E-commerce learning class 1
E-commerce
640
Must see
View all
Collection of selected articles + links
650
Pin
View all
Collection of selected column articles +links
Traffic is very important for a store, ...
670
All
Essence
Livestreaming
Operation tool
660
Blake
Blake
Pin
Traffic is very important for a store, and conversion becomes possible only with traffic. How ...
View all
2019-5-10·Hangzhou
Reposts 35
Comments 969
Likes 12,000
Blake replied to Bob: Thank you! More communication!
Bob: The content is very exciting!

FIG. 6

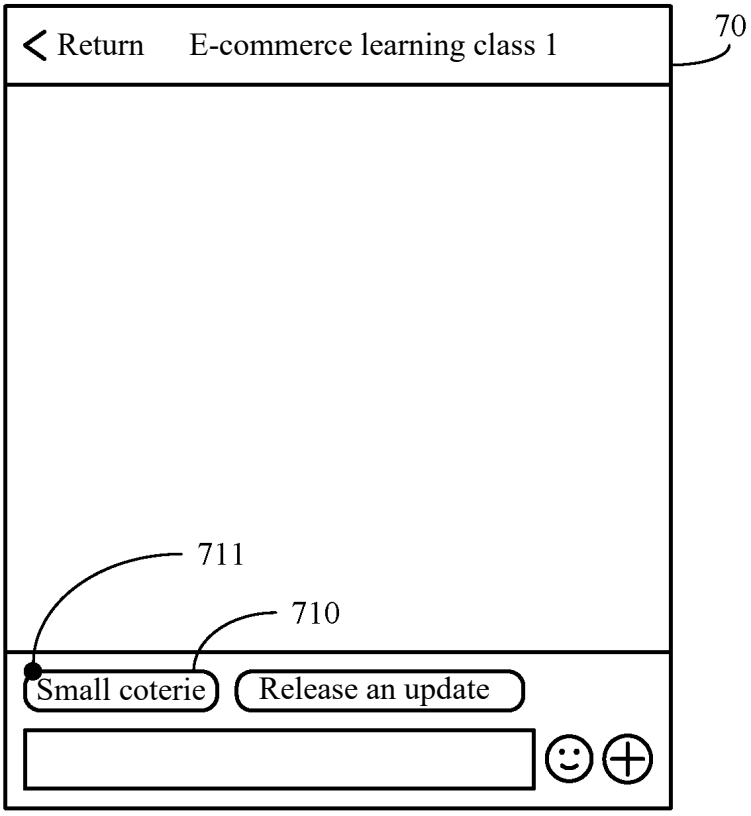
Return
E-commerce learning class 1
70
711
710
Small coterie
Release an update

FIG. 7

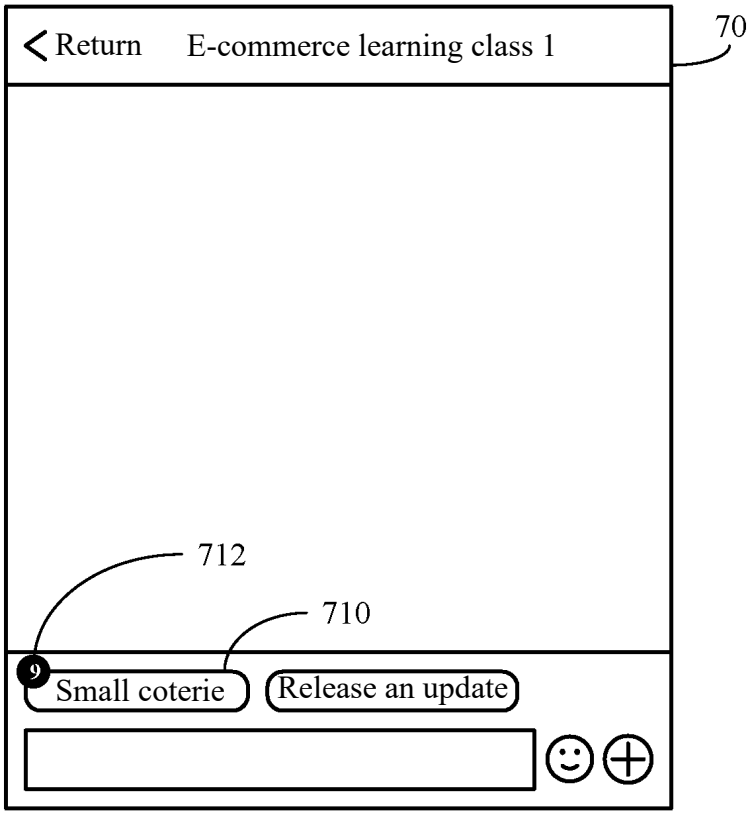
Return
E-commerce learning class 1
70
712
710
9
Small coterie
Release an update

FIG. 8

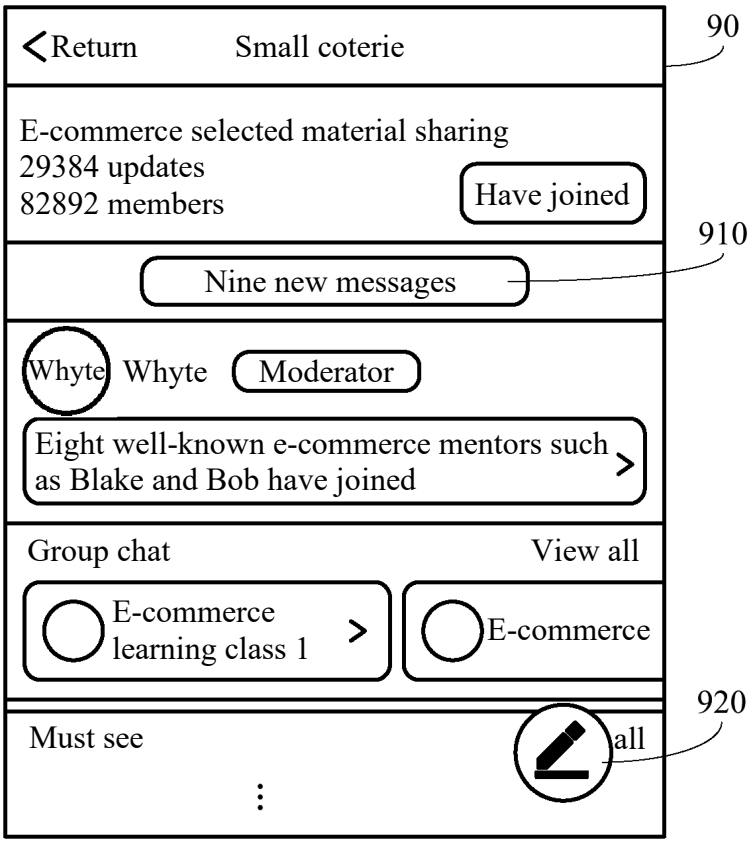
Return
Small coterie
90
E-commerce selected material sharing
29384 updates
82892 members
Have joined
910
Nine new messages
Whyte
Whyte
Moderator
Eight well-known e-commerce mentors such as Blake and Bob have joined
Group chat
View all
E-commerce learning class 1
E-commerce
920
Must see
all

FIG. 9

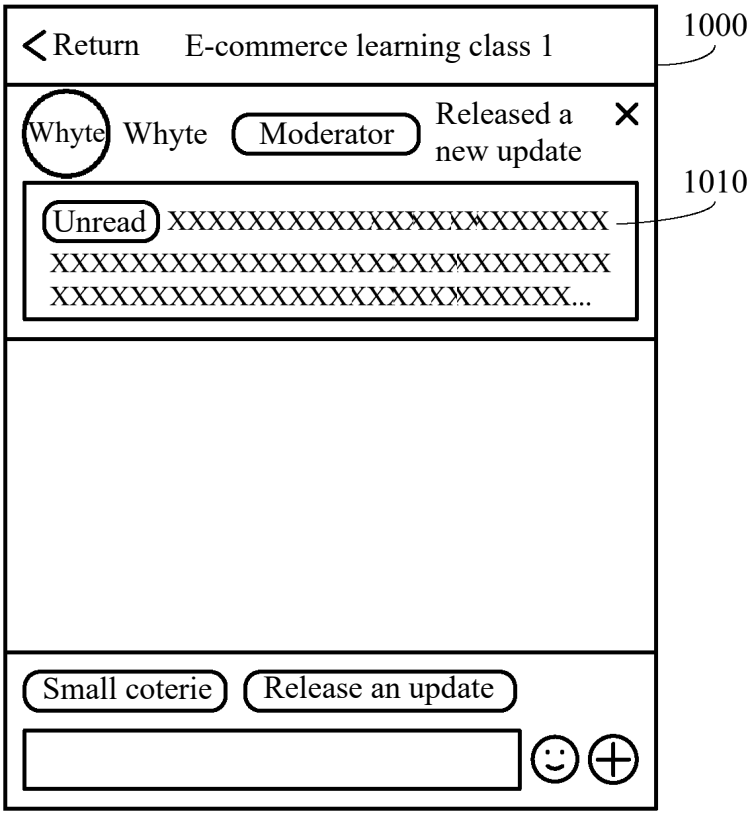
Return
E-commerce learning class 1
1000
Whyte
Whyte
Moderator
Released a new update
1010
Unread
XXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXX...
Small coterie
Release an update

FIG. 10

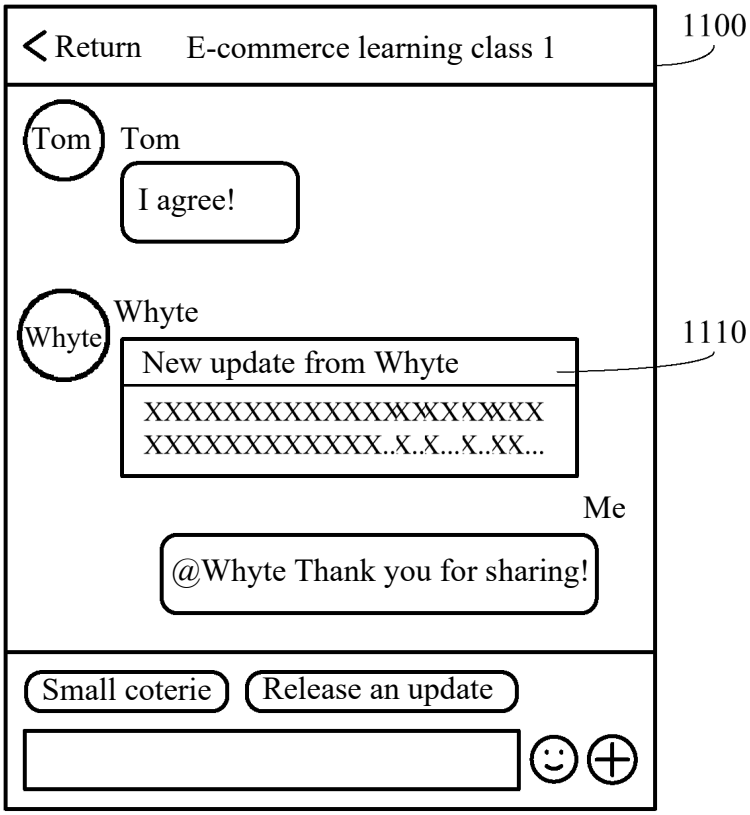
Return
E-commerce learning class 1
1100
Tom
Tom
I agree!
Whyte
Whyte
1110
New update from Whyte
XXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXX..X..X...X..XX...
Me
@Whyte Thank you for sharing!
Small coterie
Release an update

FIG. 11

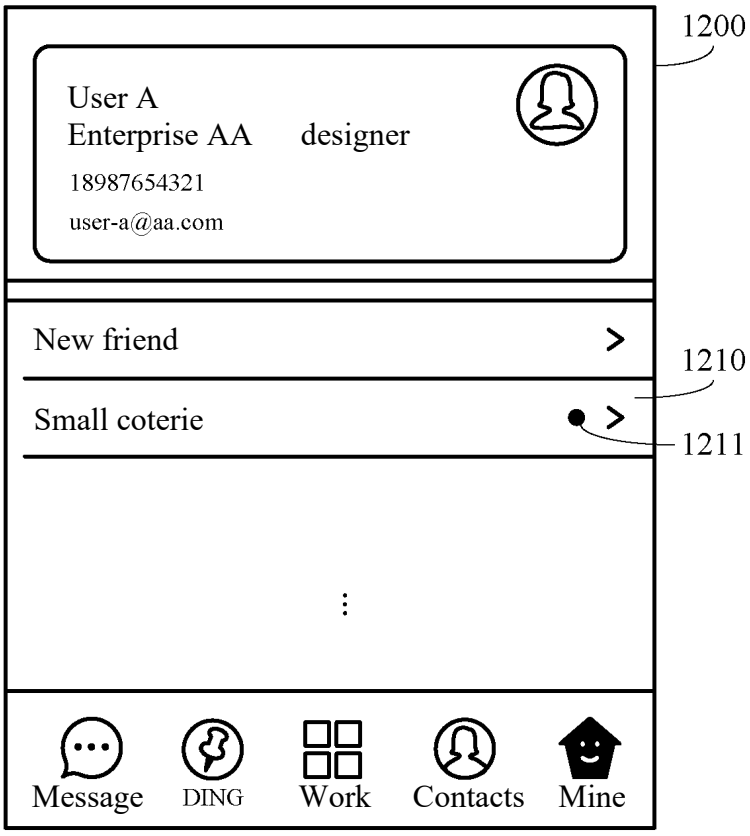
1200
User A
Enterprise AA designer
18987654321
user-a@aa.com
New friend
1210
Small coterie
1211
Message
DING
Work
Contacts
Mine

FIG. 12

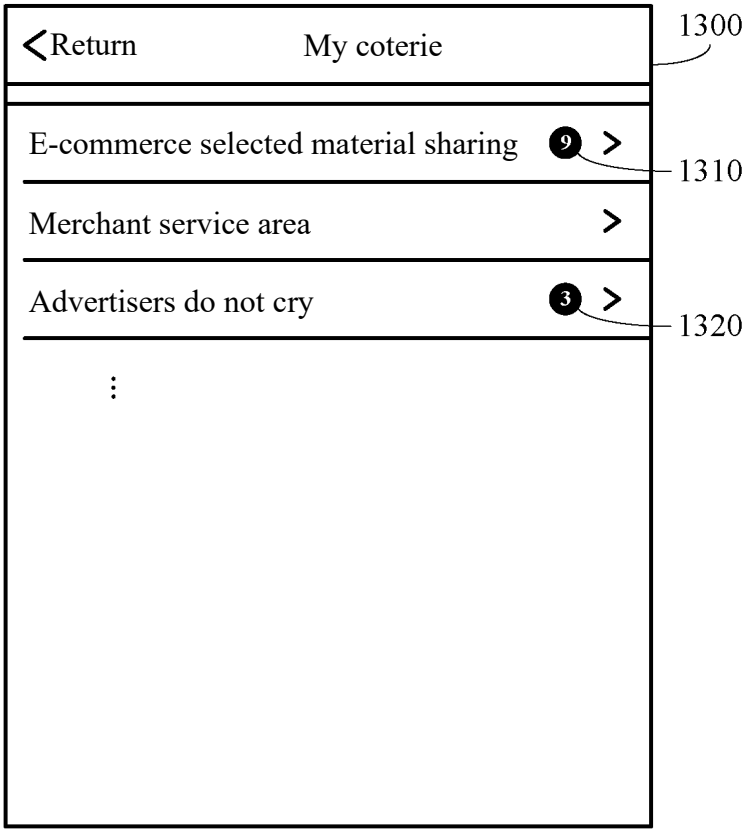
Return
My coterie
1300
E-commerce selected material sharing
9
1310
Merchant service area
Advertisers do not cry
3
1320

FIG. 13

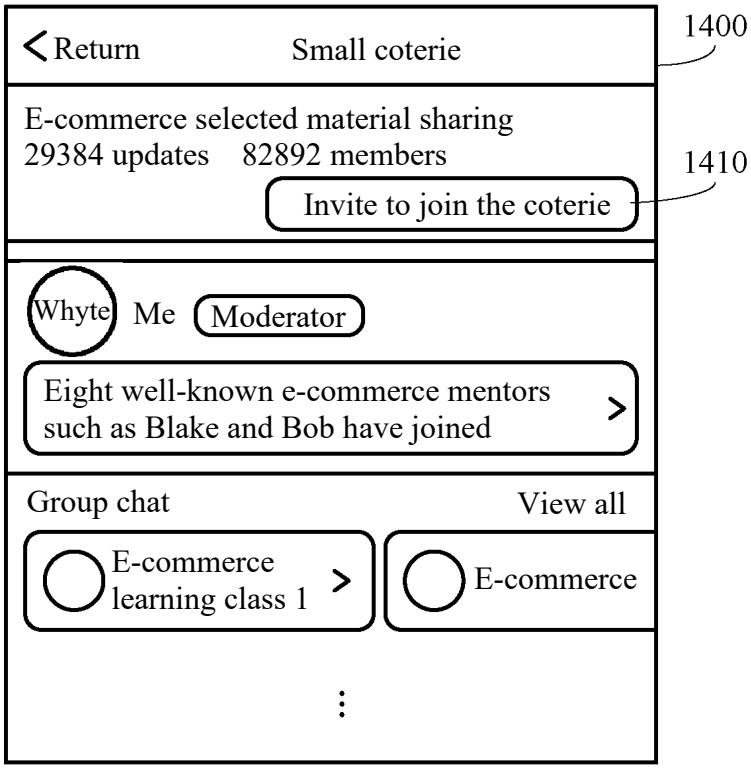
Return
Small coterie
1400
E-commerce selected material sharing
29384 updates 82892 members
1410
Invite to join the coterie
Whyte
Me
Moderator
Eight well-known e-commerce mentors such as Blake and Bob have joined
Group chat
View all
E-commerce learning class 1
E-commerce

FIG. 14

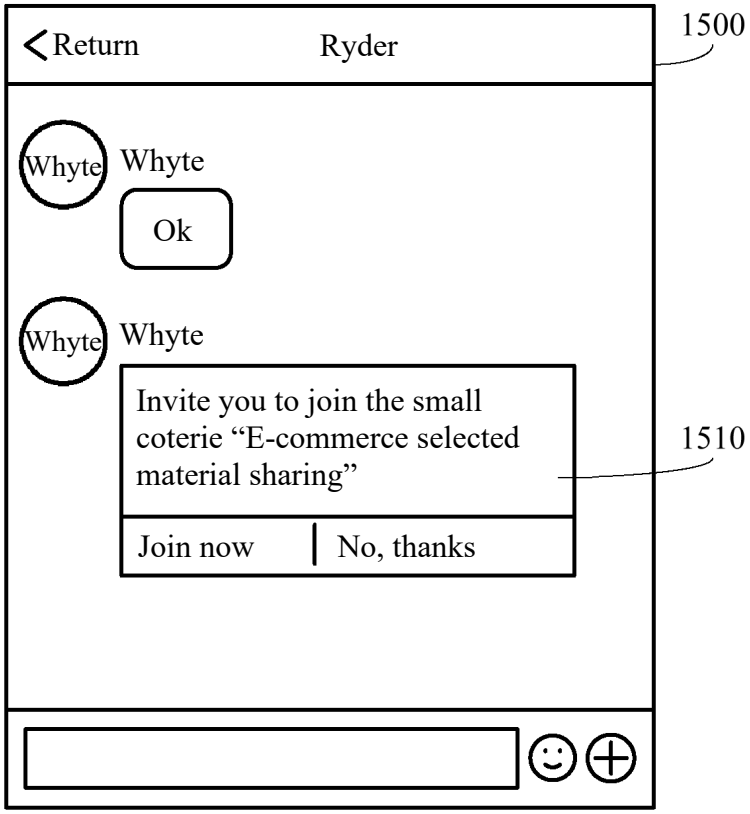
Return
Ryder
1500
Whyte
Whyte
Ok
Whyte
Whyte
Invite you to join the small coterie “E-commerce selected material sharing”
1510
Join now
No, thanks

FIG. 15

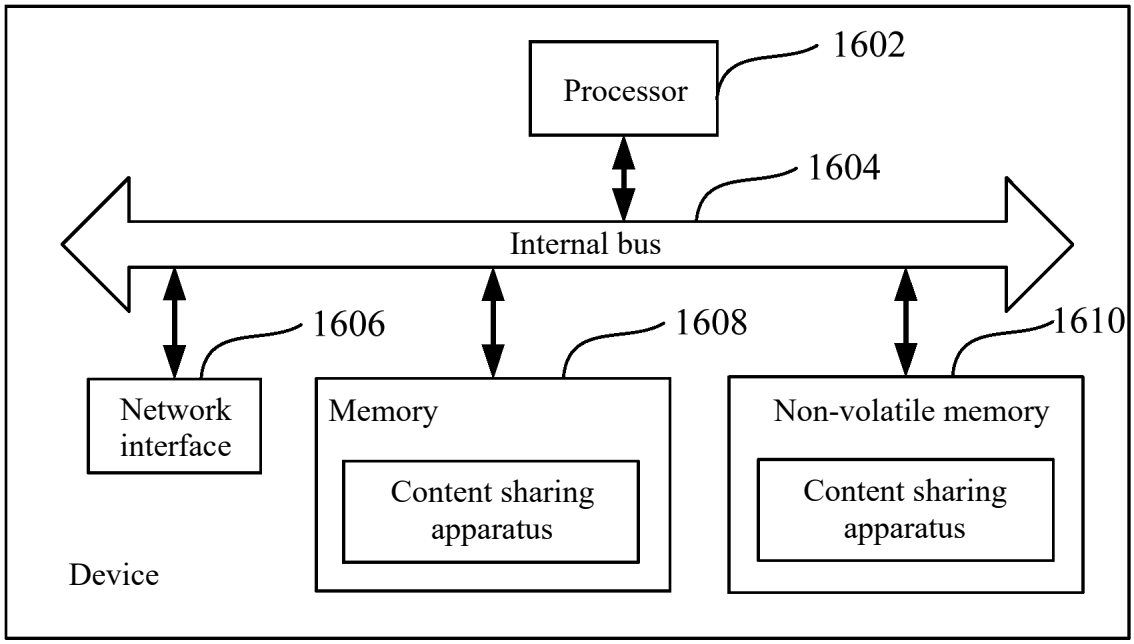
Processor
1602
1604
Internal bus
1606
1608
1610
Network interface
Memory
Content sharing apparatus
Non-volatile memory
Content sharing apparatus
Device

FIG. 16

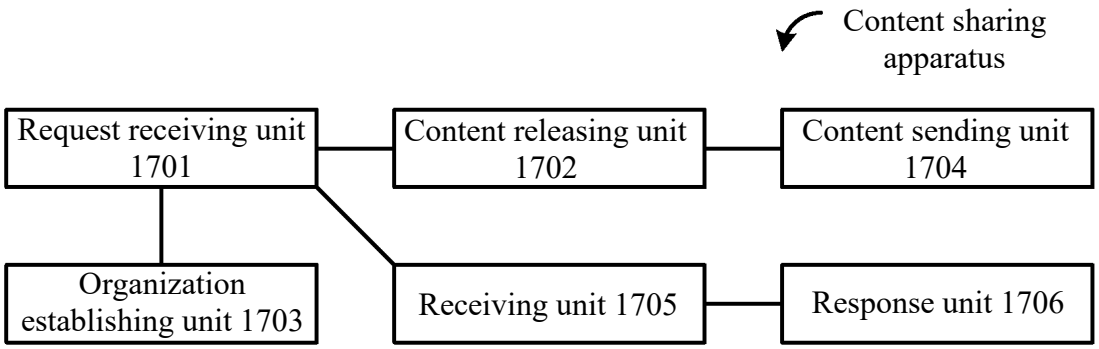

FIG. 17

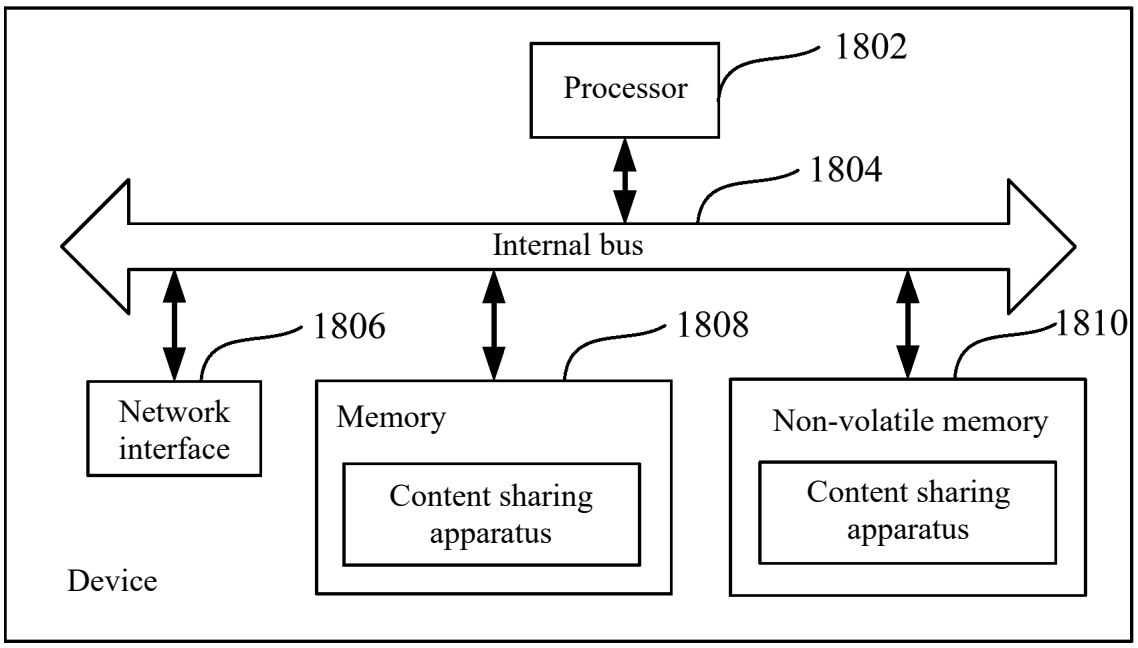

FIG. 18

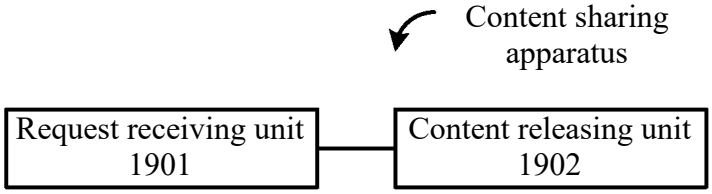

FIG. 19

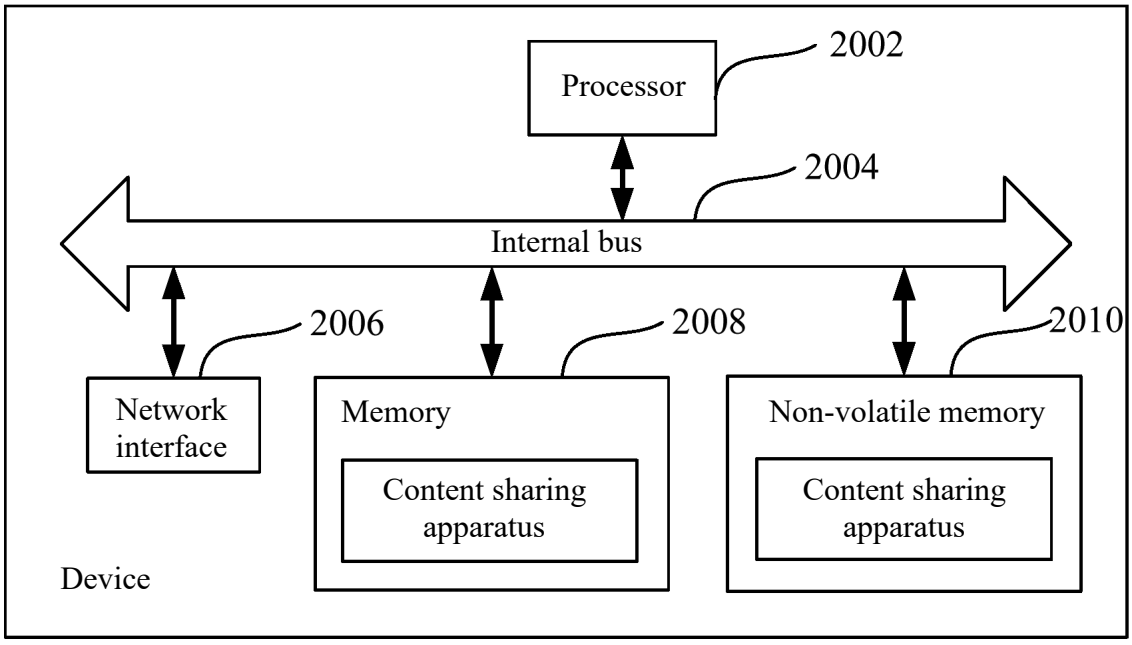
Processor
2002
2004
Internal bus
2006
2008
2010
Network interface
Memory
Content sharing apparatus
Non-volatile memory
Content sharing apparatus
Device

FIG. 20

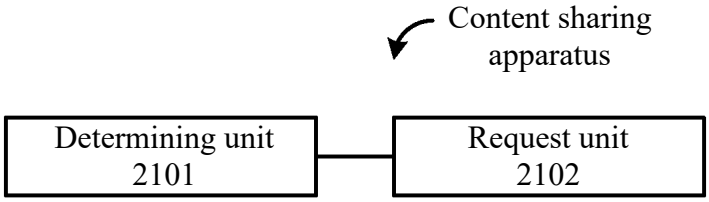
Content sharing apparatus
Determining unit 2101
Request unit 2102

FIG. 21

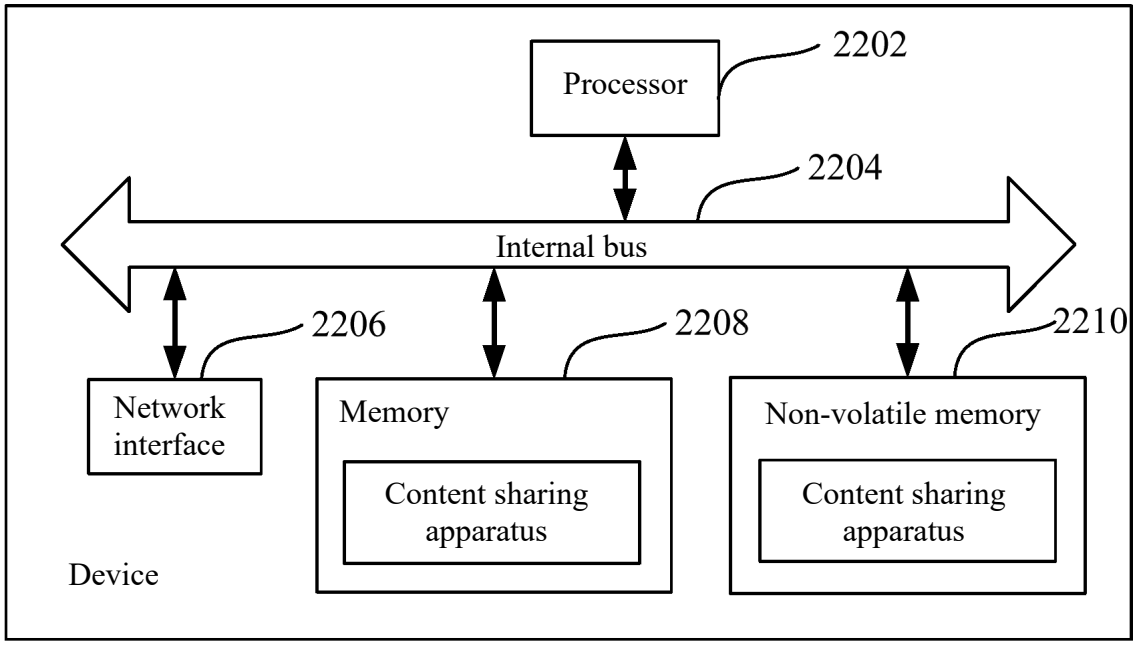
Processor
2202
2204
Internal bus
2206
2208
2210
Network interface
Memory
Content sharing apparatus
Non-volatile memory
Content sharing apparatus
Device

FIG. 22

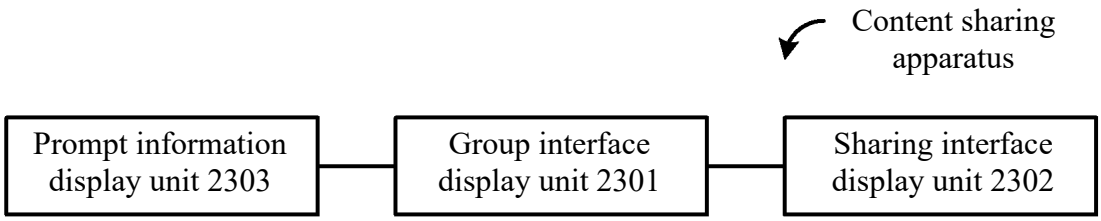
Content sharing apparatus
Prompt information display unit 2303
Group interface display unit 2301
Sharing interface display unit 2302

FIG. 23