WHAT IS CLAIMED IS:

1. A method for automatic order distribution, comprising:

detecting, by a terminal device or a server via an online-to-offline (O2O) application installed therein, orders to be distributed and an order-receiving user in a preset order distribution (POD) mode included in the O2O application; obtaining, by the terminal device or the server, a current location of the order-receiving user;

determining, by the terminal device or the server, a region where the order-receiving user currently locates;

determining, by the terminal device or the server, a service area of the region, wherein the service area of the region is set as a first area;

determining, by the terminal device or the server, in the POD mode, a service area of the order-receiving user within the first area;

determining, by the terminal device or the server, a target order from the orders to be distributed based on the service area of the order-receiving user; and

pushing, by the terminal device or the server, the target order to the order-receiving user.

2. The method of claim 1, wherein the detecting the order-receiving user in the POD mode comprises: detecting, by the terminal device or the server, use of the POD mode by the order-receiving user via detecting log-in of an account of the O2O application associated with the order-receiving user, wherein an identity of the account is configured as an identity of the order-receiving user.

3. The method of claim 1 or claim 2, further comprises:

determining, by the terminal device or the server, an affected area of a preset event when the preset event is detected in the POD mode, wherein the affected area is determined in a predetermined manner corresponding to the preset event that includes rainstorm and/or traffic congestion,

wherein the affected area has a traffic congestion index that is larger than a

threshold value pre-stored in a storage medium communicated with the O2O application, and a size of the affected area is also larger than a threshold size pre-stored in the storage medium; and

determining, by the terminal device or the server, the orders to be distributed and the order-receiving user in the POD mode based on the affected area of the preset event.

4. The method of claim 3, further comprising:

Sending, by the terminal device or the server, inquires to order-receiving users and order generating users in the affected area;

determining, by the terminal device or the server, order-receiving users who have confirmed the inquiries as the order-receiving users in the POD mode; and

determining, by the terminal device or the server, orders from order-generating users who have confirmed the inquiries as the orders in the POD mode.

5. The method of any one of claim 1 to claim 4, wherein the service area of the region is determined as a service area of the region based on stored data.

6. The method of any one of claim 1 to claim 5, wherein determining the service area of the region comprises: obtaining, by the terminal device or the server,

historical order data in a given period of time in the region, wherein the historical order data is data of completed orders;

obtaining, by the terminal device or the

server, routes used in the completed orders;

setting, by the terminal device or the server, a route that has been used more than a first threshold times as a first reference route; and

determining, by the terminal device or the server, the service area of the region based on the first reference route.

7. The method of any one of claim 1 to claim 5, wherein determining the service area of the region comprises: obtaining, by the terminal device or the server, order

data generated in the region within a given period of time; obtaining routes used in the generated orders;

setting, by the terminal device or the server, a route that has been used more than a second threshold times as a second reference route; and

determining, by the terminal device or the server, the service area of the region based on the second reference route.

8. The method of any one of claim 1 to claim 7, wherein determining the service area of the order-receiving user within the first area comprises:

obtaining, by the terminal device or the server, an area within the first area that covers the region where the order- receiving user currently locates, wherein the area is set as a second area; and

determining, by the terminal device or the server, the second area as the service area of the order-receiving user.

9. The method of any one of claim 1 to claim 7, wherein determining the service area of the order-receiving user within the first area comprises:

obtaining, by the terminal device or the server, one or more areas within the first area that cover the location where the order-receiving user currently locates as second areas;

outputting, by the terminal device or the server, the second areas to the order-receiving, by the terminal device or the server, user for selection; and

determining, by the terminal device or the server, the selected second area as the service area of the order-receiving user.

10. The method of any one of claim 1 to claim 7, wherein determining the service area of the order-receiving user within the first area comprises:

obtaining, by the terminal device or the server, one or more areas within the first area that cover the location where the order-receiving user currently locates as second areas;

obtaining, by the terminal device or the server, order requests in each second

area; and

determining , by the terminal device or the server, the second area with a largest number of order requests as the service area of the order-receiving user.

11. The method of any one of claim 1 to claim 10, wherein determining the target order from orders to be distributed based on the service area of the order-receiving user comprises:

obtaining, by the terminal device or the server, a starting point and an ending point of each order; and determining the order whose starting point and ending point are enclosed in the service area of the order-receiving user as the target order.

12. The method of any one of claim 1 to claim 11, further comprising: outputting, by the terminal device or the server, relevant information of the service area of the region where the order-receiving user currently locates, wherein the relevant information includes order information in the service area of the region.

13. The method of claim 3, wherein the preset event includes a preset weather type event or a traffic congestion.

14. A device for automatic order distribution, wherein the device is configured to detect, by a terminal device or a server via an online-to-offline (O2O) application installed therein, orders to be distributed and an order-receiving user in a preset order distribution (POD) mode included in the O2O application, and the device comprises:

a first determination unit configured to determine, in the POD mode, a service area of an order-receiving user, wherein the first determination unit comprises:

a first acquisition subunit configured to obtain a current location of the order- receiving user; a determination subunit configured to determine a region where the order-receiving user currently locates;

a second acquisition subunit configured to obtain a service area of the region, wherein the service area of the region is set as a first area; and

a third acquisition subunit configured to obtain, in the POD mode, the service area of the order-receiving user within the first area,

an acquisition unit configured to determine a target order from orders to be distributed based on the service area of an order-receiving user; and

a pushing unit configured to push the target order to the order-receiving user.

15. The device of claim 14, wherein the device is further configured to detect use of the POD mode by the order-receiving user via detecting log-in of an account of the O2O application associated with the order-receiving user, wherein an identity of the account is configured as an identity of the order-receiving user.

16. The device of claim 14 or 15, further comprises:

a second determination unit configured to determine an affected area of a preset event when the preset event is detected in the POD mode, wherein the affected area is determined in a predetermined manner corresponding to the preset event that includes rainstorm and/or traffic congestion,

wherein the affected area has a traffic congestion index that is larger than a threshold value pre-stored in a storage medium communicated with the O2O application, and a size of the affected area is also larger than a threshold size pre-stored in the storage medium; and

a third determination unit configured to determine the orders to be distributed and the order-receiving user in the POD mode based on the affected area of the preset event.

17. The device of claim 16, wherein the third determination unit is further configured to:

send inquires to order-receiving users and order generating users in the affected area;

determine order-receiving users who have confirmed the inquiries as the order-receiving users in the POD mode; and

determine orders from order-generating users who have confirmed the inquiries as the orders in the POD mode.

18. The device of any one of claim 14 to claim 17, wherein the second acquisition subunit is further configured to obtain a service area of the region based on stored data as the service area of the region.

19. The device of any one of claim 14 to claim 18, wherein the second acquisition subunit is further configured to:

obtain historical order data in a given period of time in the region, wherein the historical order data is data of completed orders;

obtain routes used in the completed orders;

set a route that has been used more than a first threshold times as a first reference route; and

determine the service area of the region based on the first reference route.

20. The device of any one of claim 14 to claim 18, wherein the second acquisition subunit is further configured to:

obtain order data generated in the region within a given period of time;

obtain routes used in the generated orders;

set a route that has been used more than a second threshold times as a second reference routes; and

determine the service area of the region based on the second reference route.

21. The device of any one of claim 14 to claim 20, wherein the third acquisition subunit is further configured to:

obtain an area within the first area that covers the location where the order-receiving user currently locates, wherein the area is set as a second area; and

determine the second area as the service area of the order-receiving user.

22. The device of any one of claim 14 to claim 20, wherein the third acquisition subunit is further configured to:

obtain one or more areas within the first area that cover the location where the order-receiving user currently locates as second areas;

output the second areas to the order-receiving user for selection; and

determine the selected second area as the service area of the order-receiving user.

23. The device of any one of claim 14 to claim 20, wherein the third acquisition subunit is further configured to:

obtain one or more areas within the first area that cover the location where the order-receiving user currently locates;

obtain order requests in each second area; and

determine the second area with a largest number of order requests as the service area of the order-receiving user.

24. The device of any one of claim 14 to claim 23, wherein the acquisition unit comprises:

a starting point and an ending point acquisition subunit configured to obtain a starting point and an ending point of each order; and

a distribution subunit configured to determine the order whose starting point and ending point are enclosed in the service area of the order-receiving user as the target order.

25. The device of any one of claim 14 to claim 24, further comprising an output unit configured to output relevant information of the service area of the region where the order-receiving user currently locates, wherein the relevant information includes order information in the service area of the region.

26. The device of claim 16, wherein the preset event includes a preset weather type event

or a traffic congestion.

27. A non-transitory computer-readable medium for automatic order distribution, comprising instructions stored therein, wherein the instructions, when executed by one or more processors, cause the one or more processors to perform a method for automatic order distribution, the method comprising:

detecting, via an online-to-offline (O2O) application installed in a terminal device or server, orders to be distributed and an order-receiving user in a preset order distribution (POD) mode included in the O2O application;

obtaining a current location of the order-receiving user;

determining a region where the order-receiving user currently locates;

determining a service area of the region, wherein the service area of the region is set as a first area;

determining, in the POD mode, a service area of the order-receiving user within the first area;

determining a target order from orders to be distributed based on the service area of the order-receiving user; and

pushing the target order to the order-receiving user.