CLAIMS

1. An insect repellent composition comprising denatonium benzoate in an amount in the range of 0.01 to 50% w/w and a carrier in an amount in the range of 1 % to 25% w/w, wherein said carrier comprises at least one selected from sodium lauryl sulphate, polyvinyl acetate, polyvinyl pyridine, polyvinyl pyrrolidone, styrene acrylic polymer, Teg wet 500, kaolin clay, essential oils, plant extracts or water.

2. A liquid formulation comprising an insect repellent composition comprising denatonium benzoate in an amount in the range of 0.01 to 50% w/w and at least one carrier in an amount in the range of 1 % to 25% w/w, wherein said carrier is selected from sodium lauryl sulphate, polyvinyl acetate, polyvinyl pyridine, polyvinyl pyrrolidone, styrene acrylic polymer, Teg wet 500, kaolin clay, essential oils, plant extracts or water.

3. A solid composition comprising an insect repellent composition comprising denatonium benzoate in an amount in the range of 0.01 to 50% w/w and at least one carrier selected from sodium lauryl sulphate, polyvinyl acetate, polyvinyl pyridine, polyvinyl pyrrolidone, styrene acrylic polymer, Teg wet 500, kaolin clay, essential oils, plant extracts or water.

4. A method for repelling insects comprising applying an insect repellent composition to the area to be made repellent, said composition comprising denatonium benzoate in an amount in the range of 0.01 to 50% w/w as insect repellent and at least one carrier selected from sodium lauryl sulphate, polyvinyl acetate, polyvinyl pyridine, polyvinyl pyrrolidone, styrene acrylic polymer, Teg wet 500, kaolin clay, essential oils, plant extracts or water.