

ABSTRACT

Provided in the embodiments of the present disclosure are a recommendation method and apparatus, and a device, a storage medium and a computer program product. The method comprises: in response to a screenshot operation for a video stream page, acquiring a video screenshot image; if the acquired video screenshot image meets a preset condition, presenting the video screenshot image and an object recommendation control on the video stream page, wherein the preset condition is that the object type of a target object in the video screenshot image is a preset type; and, in response to a first trigger operation for the object recommendation control, presenting a recommendation result page on the video stream page, wherein the recommendation result page comprises attribute information of a recommendation object corresponding to the target object.