CLAIMS

1. A method of managing a driver reward programme, the method including:

receiving driver performance data, via a communication network from one or more telemetry devices, wherein each telemetry device is installed in a respective vehicle and configured to monitor one or more aspect of operation of that vehicle thereby to determine if the vehicle is being driven safely and thereby to define the driver performance data;

receiving, via the communication network from a plurality of programme area systems, driver compliance data indicative of driver compliance with one or more programme areas;

updating a data repository that maintains the driver performance data and the driver compliance data;

calculating award points for the driver based on the driver performance data and the driver compliance data; and

determining a driver reward based on the calculated award points, wherein the driver reward is a fuel related reward.

2. A method according to claim 1 wherein the aspect of operation of the vehicle is selected from the group comprising of acceleration of the vehicle, braking of the vehicle, if the vehicle is travelling at a speed that exceeds the speed limit on a particular road, the time of day of driving of the vehicle and the distance the vehicle travels without a break.

3. A method according to claim 1 or 2 wherein the fuel related reward is a refund on fuel already consumed by a motor vehicle.

4. A method according to claim 1 or 2 wherein the fuel related reward is a payment toward a future purchase of fuel for use in a motor vehicle.

5. A method according to any preceding claim wherein the fuel related reward is an amount of fuel for use in a motor vehicle.

6. A method according to claim 1 or 2 further including transmitting data to a third party server thereby to implement the fuel related reward, wherein the third party server is a server of a financial institution to arrange a payment to the driver.

7. A method according to claim 1 or 2 further including transmitting data to a third party server thereby to implement the fuel related reward, wherein the third party server is a server

of a fuel supplier and the method includes instructing the supplier to supply the driver with fuel for no charge or at a reduced rate.

8. A method according to claim 1 or 2 further including accessing insurance data stored in a database to determine if in addition to the motor vehicle there is at least one other item insured in the same or a related insurance policy and using this when determining the fuel related reward in that the fuel related reward will be greater if there is at least one other item insured in the same or a related insurance policy.

9. A method according to claim 1 or 2 wherein the points awarded are used to determine a driver status, wherein the driver status is used to determine the fuel related reward for the driver.

10. A method according to claim 1 or 2 wherein the plurality of programme areas include one or more of a vehicle maintenance system, a driver education system, and a vehicle insurance claims system.

11. A method according to claim 1 or 2 wherein plurality of programme areas include all of a vehicle maintenance system, a driver education system, and a vehicle insurance claims system.

12. A method according to claim 10 or claim 11 wherein the vehicle maintenance is configured to receive, maintain and transmit data indicative of results from one or more of a vehicle service, a vehicle check and a vehicle tyres check conducted on the vehicle.

13. A method according to any one of claims 10 to 12 wherein driver education system is configured to receive, maintain and transmit data indicative of results from one or more of a driving course, a driver assessment, and a periodic driver quiz completed by the driver and a carbon footprint calculation.

14. A method according to any one of claims 10 to 13 wherein the vehicle insurance claims system is configured to receive, maintain and transmit data indicative of the number of claim free periods on the vehicle.

15. A method according to claim 1 or 2 further including

analysing the driver performance data to determine the manner in which the vehicle has been driven for a past period.

16. A system for managing a driver rewards programme, the system including:

a receiving module configured to receive, via a communication network:

driver performance data from one or telemetry devices, wherein each telemetry device is installed in a respective vehicle and configured to monitor one or more aspects of operation of that vehicle thereby to determine if the vehicle is being driven safely and thereby to define the driver performance data;

driver compliance data from a plurality of programe area systems, wherein the driver compliance data is indicative of driver compliance with one or more programme areas;

a calculation module configured to award points to the driver based on the driver performance data and the driver compliance data; and

a rewards module configured to determine a driver reward based on the award points, wherein the reward is a fuel related reward for the motor vehicle.

17. A system according to claim 16 wherein the aspect of operation of the vehicle is selected from the group comprising of acceleration of the vehicle, braking of the vehicle, if the vehicle is travelling at a speed that exceeds the speed limit on a particular road, the time of day of driving of the vehicle and the distance the vehicle travels without a break.

18. A system according to claim 16 or 17 wherein the fuel related reward is a refund on fuel already consumed by a motor vehicle.

19. A system according to claim 16 or 17 wherein the fuel related reward is a payment towards a future purchase of fuel for use in a motor vehicle.

20. A system according to claim 16 or 17 wherein the fuel related reward is an amount of fuel for use in a motor vehicle.

21. A system according to claim 16 or 17 wherein the calculation module is further configured to access insurance data stored in a database to determine if in addition to the vehicle there is at least one other item insured in the same or a related insurance policy and uses this when determining the fuel related reward in that the fuel related reward will be greater if there is at least one other item insured in the same or a related insurance policy.

22. A system according to claim 16 or 17 wherein the calculation module is configured to allocate the driver to one of a plurality of driver status levels based on a total

number of award points calculated based on the driver performance data and the driver compliance data, wherein the allocated driver status is used to determine the driver reward.

23. A system according to claim 16 or 17 wherein the plurality of programme areas systems include one or more of a vehicle maintenance system, a driver education system, and a vehicle insurance claims system.

24. A system according to claim 16 or 17 wherein the plurality of programme areas systems include all of a vehicle maintenance system, a driver education system, a vehicle insurance claims system.

25. A system according to claim 23 or claim 24 wherein the vehicle maintenance system is configured to receive, maintain and transmit data indicative of results from one or more of a vehicle service, a vehicle check and a vehicle tyres check conducted on the vehicle.

26. A system according to claim 23 or claim 24 wherein the driver education system is configured to receive, maintain and transmit data indicative of results from one or more of a driving course, a driver assessment, and a periodic driver quiz completed by the driver and a carbon footprint calculation.

27. A system according to claim 23 or claim 24 wherein the vehicle insurance claims system is configured to receive, maintain and transmit data indicative of number of claim free periods on the vehicle.

28. A system according to claim 21 further including:

an analyzing module configured to analyse the driver performance data to determine the manner in which the vehicle has been driven for a past period.