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[Continued on next page]

(54) Title: METHOD FOR INSTALLING AND MANAGING NFC APPLICATIONS WITH PICTURES

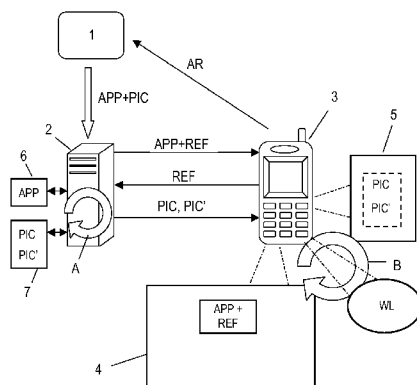


Fig. 1

(57) Abstract: A method for installing a NFC application (APP) that includes a picture (PIC) in a mobile communication device (3) comprises: at a Service Provider (1) transmitting the NFC application (APP) together with the picture (PIC) to a Trusted Service Manager (2); at the Trusted Service Manager (2), separating the picture (PIC) from the NFC application (APP) and storing it and transmitting the NFC application (APP) together with a reference (REF) to a storage location of the picture (PIC) to the mobile communication device (3); at the mobile communication device (3), installing the NFC application (APP) together with the reference (REF) and retrieving the picture (PIC) by sending the reference (REF) to the Trusted Service Manager (2) requesting download of the picture (PIC); at the Trusted Service Manager (2), fetching the picture (PIC) from the storage location indicated by the reference (REF) and downloading it to the mobile communication device (3).

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