

## COMPUTER READABLE MEDIUM AND METHOD FOR FRANCHISE

### ABSTRACT

Non-transitory computer readable medium and method for a website are provided. The computer readable medium comprising stored computer-readable instructions for causing a computer processor with server support to perform operations such as e-storing franchise information as provided by a franchisor, providing public access to the franchise information, enabling online registration of an individual or group for franchise that is based on the franchise information and allowing the individual or group to become a franchisee, entirely through a website.

The medium and the method improve credibility of the franchise with better transparency and easier ways of enforcing regulations. The medium reaches out to a much larger volume of franchisees in terms of disseminating information or advertising, enabling communication, registration and sale.

***Figure for publication: FIG.1***