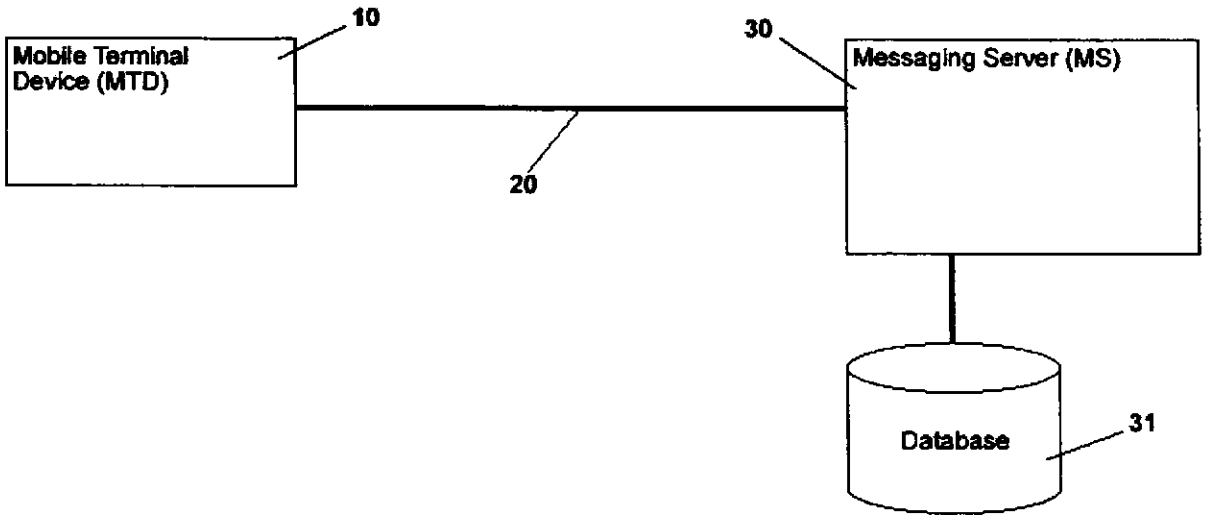
Mobile Terminal Device (MTD)
10
30
Messaging Server (MS)
20
Database
31

FIGURE 1

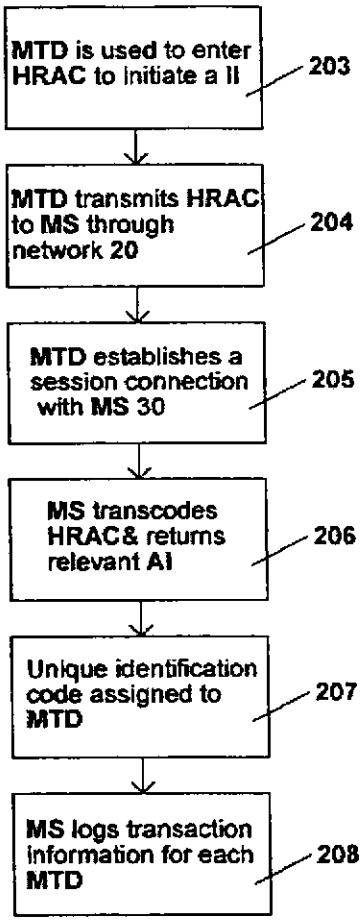
MTD is used to enter HRAC to initiate a II
203
MTD transmits HRAC to MS through network 20
204
MTD establishes a session connection with MS 30
205
MS transcodes HRAC& returns relevant AI
206
Unique identification code assigned to MTD
207
MS logs transaction information for each MTD
208

FIGURE 2

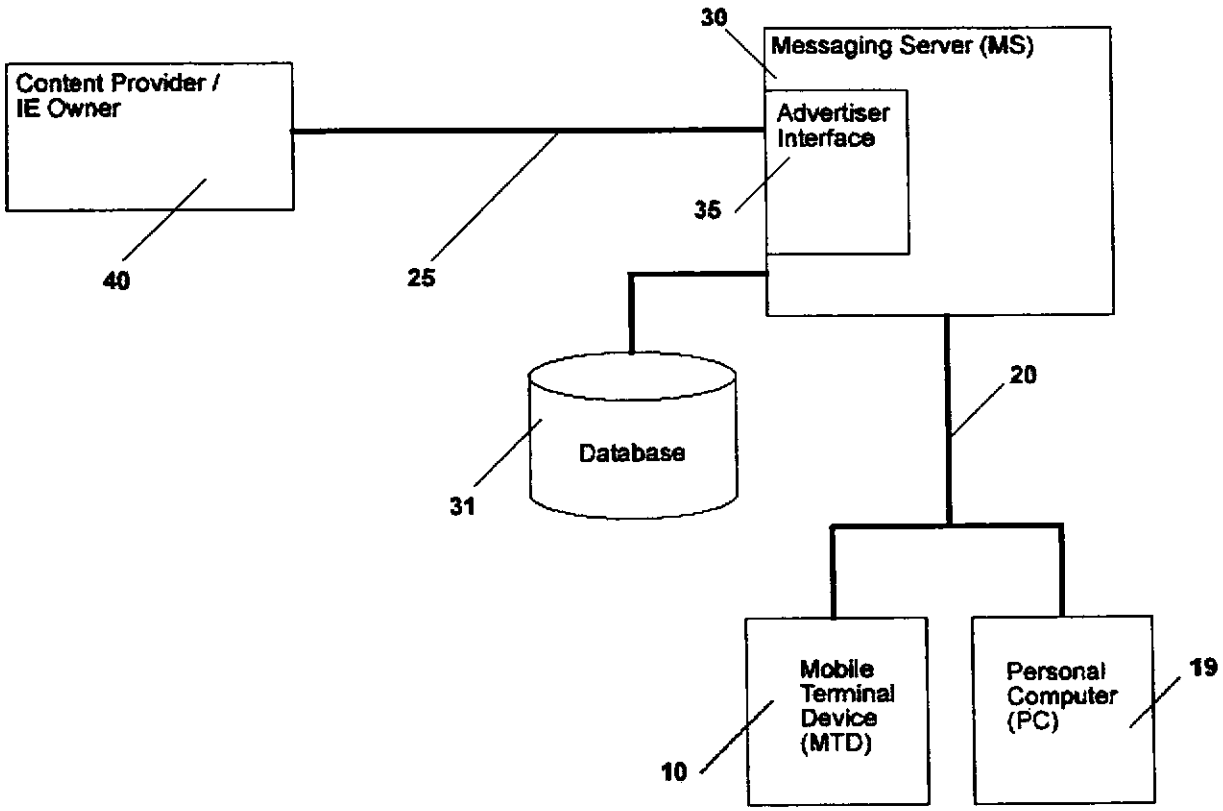
30
Messaging Server (MS)
Content Provider /
IE Owner
Advertiser
Interface
35
40
25
Database
31
20
Mobile
Terminal
Device
(MTD)
10
Personal
Computer
(PC)
19

FIGURE 3

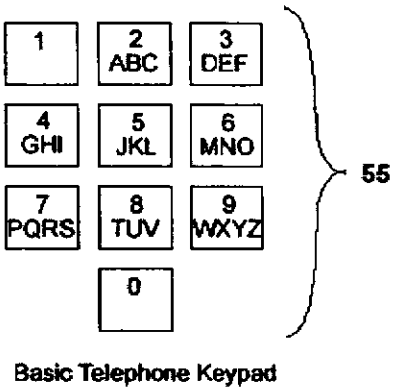
1
2 ABC
3 DEF
4 GHI
5 JKL
6 MNO
7 PQRS
8 TUV
9 WXYZ
0
55
Basic Telephone Keypad

FIGURE 4

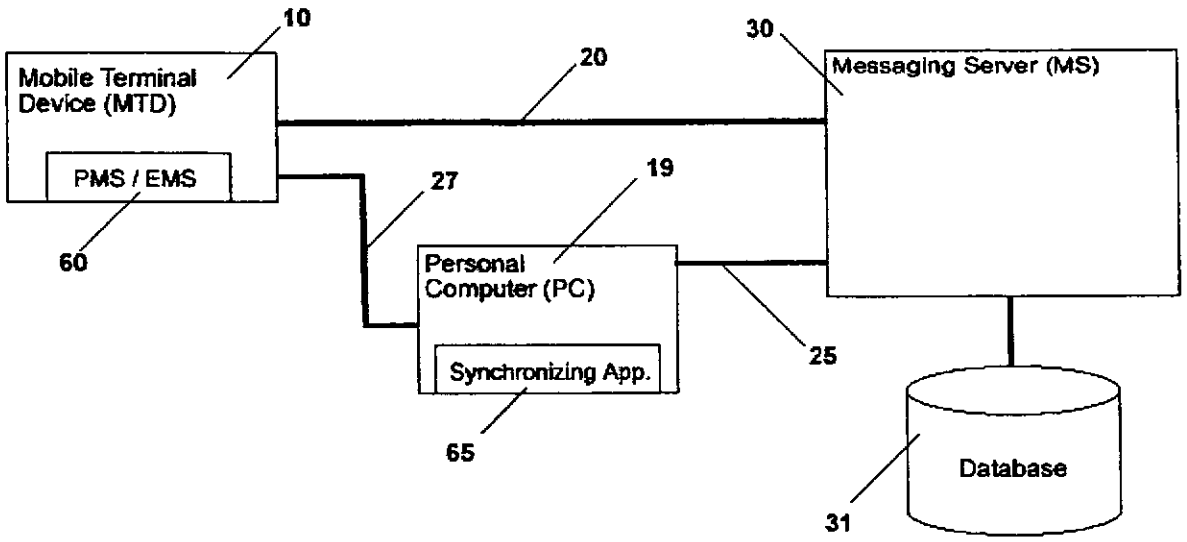
10
Mobile Terminal Device (MTD)
PMS / EMS
60
20
30
Messaging Server (MS)
27
19
Personal Computer (PC)
Synchronizing App.
65
25
Database
31

FIGURE 5

REPLACEMENT SHEET
- 1 JUN 2004

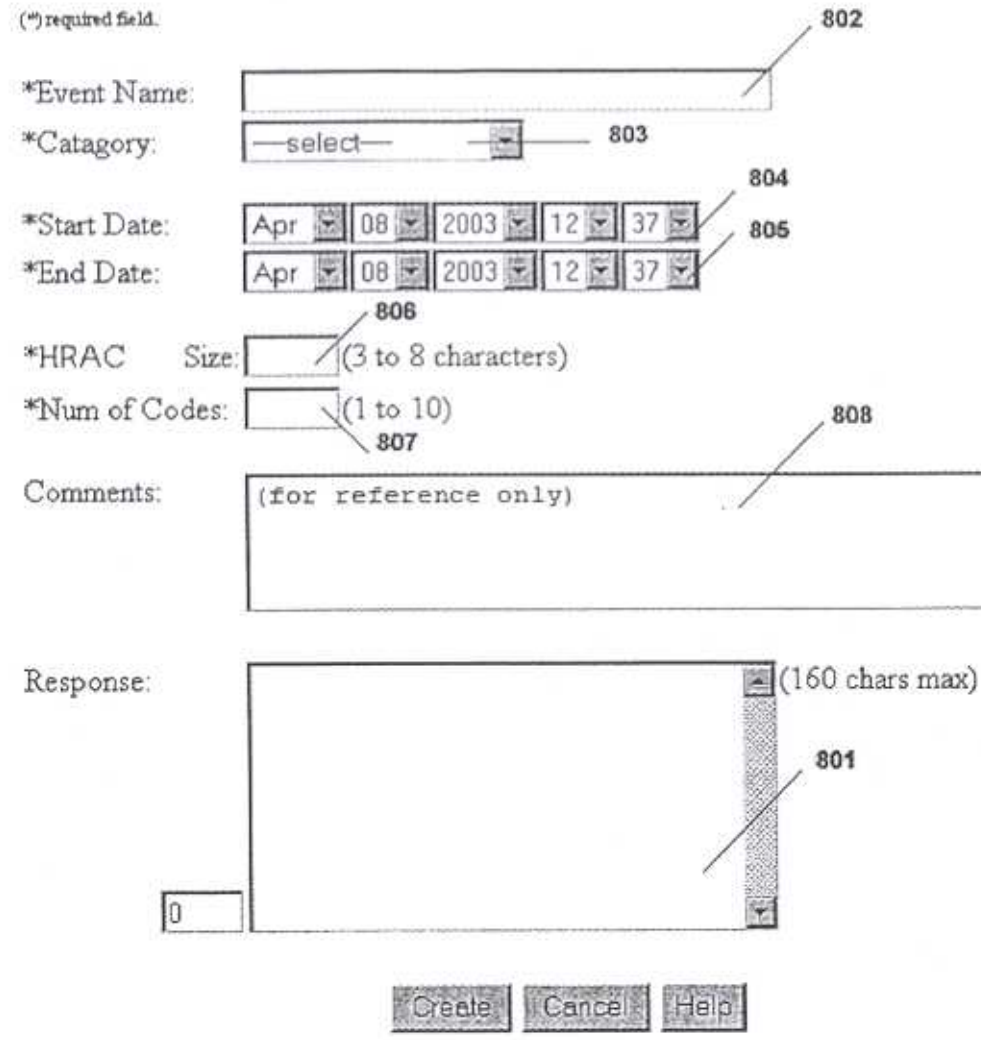

FIGURE 6

REPLACEMENT SHEET
- 1 JUN 2004

Event Summary

From Date: Apr 01 2003 00 00
To Date: Apr 30 2003 23 59
Month: April (short cut)

Event Summary						
Event Name	Mobile Users	SMS count				
		1	2	3	4+	Total
Viewing Preference	5	22	0	0	0	22
Total	5	22	0	0	0	22

FIGURE 7

REPLACEMENT SHEET
- 1 JUN 2004

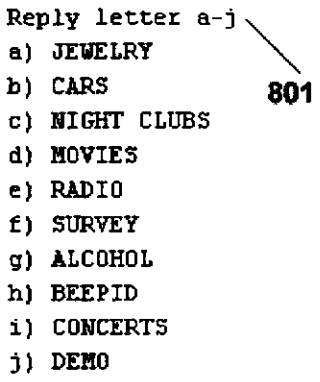

FIGURE 8