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(54) Title: INSIGHTS DETECTION FOR QUERY-BASED SOCIAL DATA STREAM

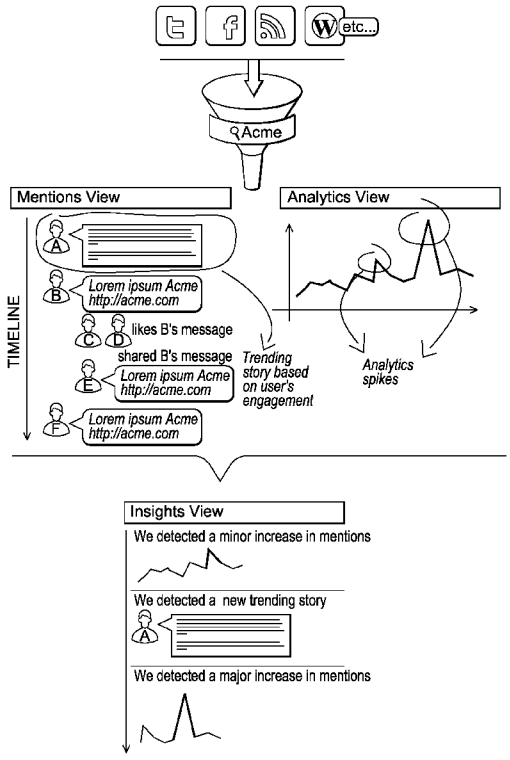

FIG. 1

(57) Abstract: The present invention relates to novel methods and implementing systems that afford a user the ability to automatically analyze all mentions and metrics/analytics of any query-based social data stream, and detect mentions or analytics that can be classified as important for a user of that stream.

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