(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
9 February 2012 (09.02.2012)

PCT

(10) International Publication Number
WO 2012/016300 A1

(51) International Patent Classification:
G06Q 30/00 (2012.01) *G06Q 20/00* (2012.01)

(21) International Application Number:
PCT/AU2011/001006

(22) International Filing Date:
8 August 2011 (08.08.2011)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
2010903508 6 August 2010 (06.08.2010) AU

(72) Inventor; and
(71) Applicant : **OGILVY, Ian, Charles** [AU/AU]; 9/3 Wulumay Close, Rozelle, New South Wales 2039 (AU).

(74) Agent: **GRIFFITH HACK**; Level 29, Northpoint, 100 Miller Street, North Sydney, NSW 2060 (AU).

(81) Designated States *(unless otherwise indicated, for every kind of national protection available)*: AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PE, PG, PH, PL, PT, QA, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(84) Designated States *(unless otherwise indicated, for every kind of regional protection available)*: ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

— *with international search report (Art. 21(3))*

(54) **Title**: IMPROVED ORDERING AND PAYMENT SYSTEMS

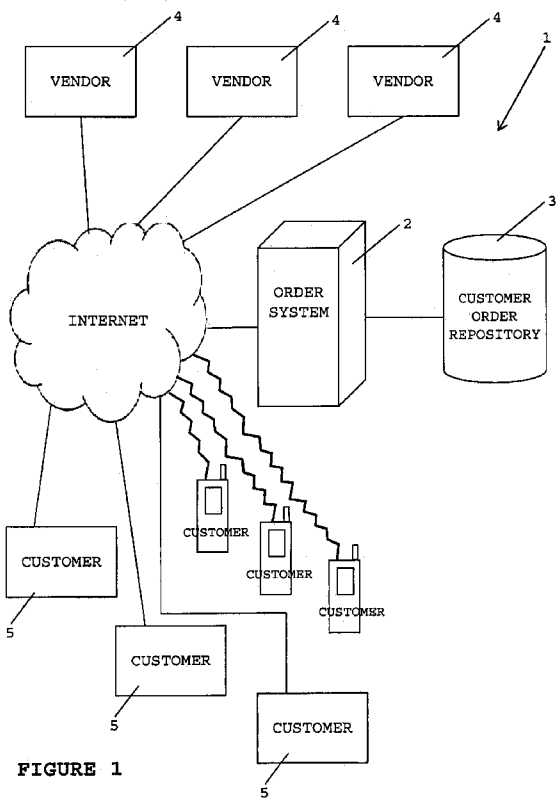


FIGURE 1

(57) **Abstract**: The present invention relates to a method and apparatus for processing a product transaction. An order system is provided which independently stores orders generated by a customer, in a customer order repository, A customer order repository is associated with a customer order repository ID which identifies the customer order repository. When shopping, the customer selects a product and provides the customer order repository ID to the vendor. The vendor provides the COR ID to the order processing system together with information identifying the product. The order processing system then communicates with a customer device via a customer interface, such as a client App. The customer confirms the order and the order processing system processes payment. Details of order processing and other information relating to the order may he published on social network sites and communicated to the customer and to the vendor.

WO 2012/016300 A1