

[ABSTRACT]

5 An information communication method that enables
communication between various devices includes: setting (SK91) an
exposure time of an image sensor so that, in an image obtained by
capturing a subject by the image sensor, a plurality of bright lines
corresponding to a plurality of exposure lines included in the image
10 sensor appear according to a change in luminance of the subject;
obtaining (SK92) a bright line image including the plurality of bright
lines, by capturing the subject changing in luminance by the image
sensor with the set exposure time; and obtaining (SK93) information
15 lines included in the obtained bright line image, wherein in the
obtaining (SK92), exposure starts sequentially for the plurality of
exposure lines each at a different time, and exposure of each of the
plurality of exposure lines starts a predetermined blank time after
exposure of its adjacent exposure line ends.

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Figure 542A