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(54) Title: SYSTEMS AND METHODS FOR PROVIDING AND ASSOCIATING DATA FROM PET EXPERT INTERACTIONS WITH PET PROFILES

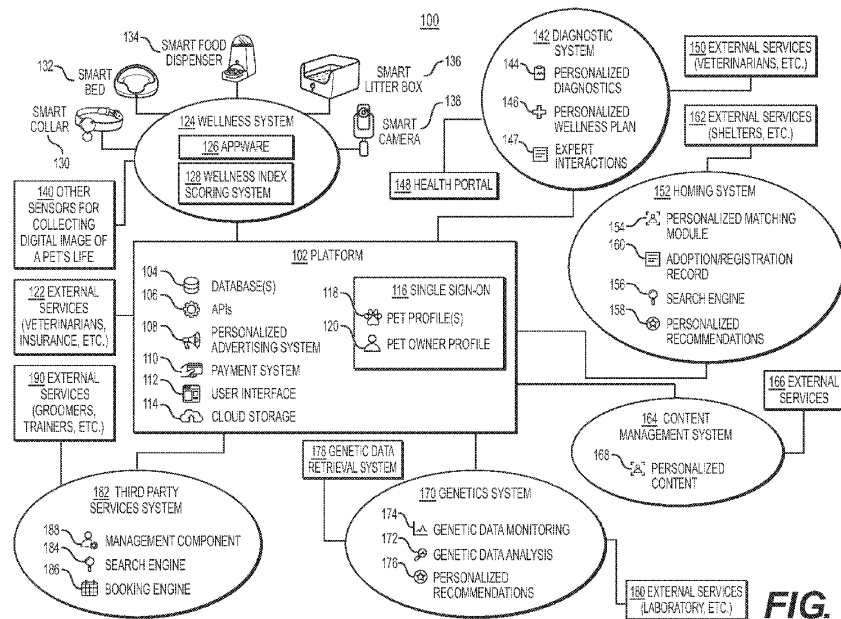


FIG. 1

(57) Abstract: A method performed by at least one processor of a platform includes receiving from a first system a first data set associated with an interaction between a pet owner and an expert relating to care of a pet hosted via the first system, updating pet profile data associated with the pet based on the first data set, determining a portion of the pet profile data including the first dataset associated with a second system, and transmitting the portion of the pet profile data to the second system. The second system is configured to generate content to provide to the pet owner based on the portion of the pet profile data.

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