

ABSTRACT

In a timepiece provided with a backlight, a liquid crystal display panel (10), capable of displaying at least either time information or calendar information, is made up of a liquid crystal layer (5) sealed in a gap formed between a first substrate (1) and a second substrate (4), both transparent, with an electrode formed on each of inner surfaces thereof, facing each other, and an absorption-type polarizing film (2) absorbing the light linearly polarized in the direction orthogonal to the transmission axis thereof is disposed on the outer side of the first substrate (1) installed on the visible side of the liquid crystal display panel (10) while a reflection-type polarizing film (3) reflecting the light linearly polarized in the direction orthogonal to the transmission axis thereof is disposed on a side of the second substrate (4), opposite from the visible side, and the backlight (8) is installed on the outer side of the reflection-type polarizing film (3), so that time information and so forth are visually recognizable with good contrast even when the backlight is not lit up.