

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property  
Organization  
International Bureau

(43) International Publication Date  
01 September 2022 (01.09.2022)



(10) International Publication Number  
**WO 2022/180419 A1**

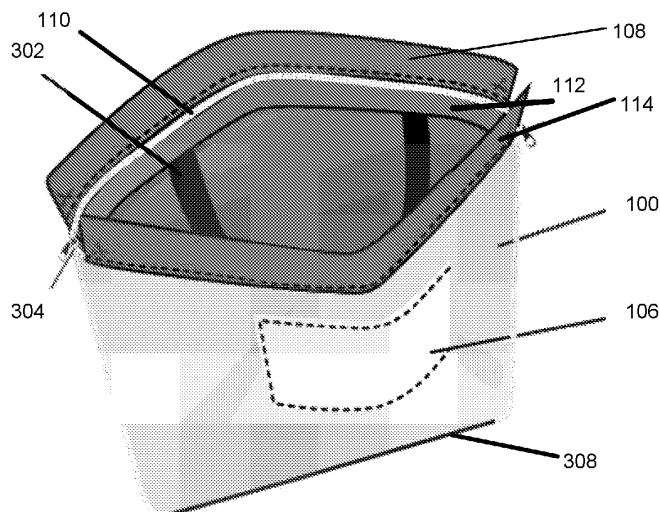
- (51) **International Patent Classification:**  
*B65D 33/25* (2006.01)
- (21) **International Application Number:**  
PCT/IB2021/051526
- (22) **International Filing Date:**  
23 February 2021 (23.02.2021)
- (25) **Filing Language:** English
- (26) **Publication Language:** English
- (72) **Inventor; and**
- (71) **Applicant: MOURET, Jean** [FR/CN]; Shun Kwong Commercial Building, Unit 1-3, 17/F, 8 Des Voeux Road West, Hong Kong (CN).
- (74) **Agent: YUAN, Arthur T.;** Loeb & Loeb LLP, 21st Floor, CCB Tower, Hong Kong (CN).
- (81) **Designated States** (*unless otherwise indicated, for every kind of national protection available*): AE, AG, AL, AM,

AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DJ, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IR, IS, IT, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW.

- (84) **Designated States** (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, ST, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

(54) **Title:** E-COMMERCE SHIPPING PACKAGING AND REUSABLE BAG

**FIG. 3**



(57) **Abstract:** It overcomes the existing practices by providing a reusable packaging that serve both as a shipping packaging and a container or bag for everyday use. In one embodiment, the reusable packaging may have an appearance of an envelope. In another embodiment, the reusable packaging may be turn to a reversible container or bag through a pull tab. In a further embodiment, the reusable packaging may include shoulder straps or loops on the inside. In yet another embodiment, the reusable envelope may have two edges that can adjustably open so that a surface thereof may further accommodate add-on items, such as modular compartments. In one example, the interior of the reusable envelope may include attachment means, such as a hook and loop engagement system.

[Continued on next page]

WO 2022/180419 A1

**Published:**

— *with international search report (Art. 21(3))*